



Getting Started with the Infor CRM SLX Web Client

Release 9.0.x

Important Notices

The material contained in this publication (including any supplementary information) constitutes and contains confidential and proprietary information of Infor.

By gaining access to the attached, you acknowledge and agree that the material (including any modification, translation or adaptation of the material) and all copyright, trade secrets and all other right, title and interest therein, are the sole property of Infor and that you shall not gain right, title or interest in the material (including any modification, translation or adaptation of the material) by virtue of your review thereof other than the non-exclusive right to use the material solely in connection with and the furtherance of your license and use of software made available to your company from Infor pursuant to a separate agreement, the terms of which separate agreement shall govern your use of this material and all supplemental related materials ("Purpose").

In addition, by accessing the enclosed material, you acknowledge and agree that you are required to maintain such material in strict confidence and that your use of such material is limited to the Purpose described above. Although Infor has taken due care to ensure that the material included in this publication is accurate and complete, Infor cannot warrant that the information contained in this publication is complete, does not contain typographical or other errors, or will meet your specific requirements. As such, Infor does not assume and hereby disclaims all liability, consequential or otherwise, for any loss or damage to any person or entity which is caused by or relates to errors or omissions in this publication (including any supplementary information), whether such errors or omissions result from negligence, accident or any other cause.

Without limitation, U.S. export control laws and other applicable export and import laws govern your use of this material and you will neither export or re-export, directly or indirectly, this material nor any related materials or supplemental information in violation of such laws, or use such materials for any purpose prohibited by such laws.

Trademark Acknowledgements

The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All rights reserved. All other company, product, trade or service names referenced may be registered trademarks or trademarks of their respective owners.

Publication Information

Release: Infor CRM 9.0.x

Publication Date: October 21, 2022

Document code: crm_9.0.x_crmwebclientgsug__en-us

Contents

Contacting Infor.....	6
Chapter 1: Introduction.....	7
Why Use Infor CRM SLX.....	7
Key Features.....	7
About This Guide.....	8
Related Documentation.....	8
Chapter 2: Understanding the Infor CRM SLX Web Client Workspace.....	9
Signing in to the Infor CRM SLX Web Client.....	9
Working in the Infor CRM SLX Web Client.....	10
Understanding the Workspace Features.....	10
Understanding the Available Buttons.....	13
Getting Help.....	17
Understanding Infor CRM SLX Mail Merge for Microsoft Word.....	17
Installing Mail Merge for Microsoft Word.....	18
Setting Infor CRM SLX Database Connection Options.....	18
Understanding Infor CRM SLX Integration with Microsoft Outlook.....	19
Installing Infor CRM Xbar for Microsoft Outlook.....	20
Configuring Outlook Integration.....	20
Chapter 3: Managing Contacts and Accounts.....	22
Adding a Contact and Account.....	22
Understanding Account Ownership.....	22
Adding an Account Association.....	24
Working with the Library.....	25
Requesting Literature for a Contact.....	26
Scheduling a Follow-up Activity.....	27
Adding a Note.....	28

Chapter 4: Managing Your Sales Activities.....	29
Using Activities and Events.....	29
Using Alerts.....	30
Completing an Unscheduled Activity.....	31
Inviting Others to a Meeting.....	32
Using the Calendar.....	33
Using the Activities View.....	33
Viewing a History of Interactions with an Account.....	34
Chapter 5: Communicating with Contacts and Leads.....	36
Working with Templates.....	36
Creating a New Template in Microsoft Word.....	37
Creating a New Email Template in the Web Client.....	38
Using Mail Merge in the Web Client.....	39
Using Outlook Integration.....	40
Sending email to multiple records using Outlook Integration.....	40
Chapter 6: Managing Opportunities for Sales.....	42
Adding a new opportunity.....	42
Using opportunity statistics.....	44
Closing an opportunity.....	44
Adding an asset to an account.....	44
Chapter 7: Managing Leads and Campaigns.....	46
Working with Leads.....	46
Adding a Lead.....	46
Importing Leads.....	47
Qualifying a Lead.....	49
Working with Campaigns.....	49
Adding a Campaign.....	50
Adding Targets to a Campaign.....	50
Adding Campaign Stages.....	51
Adding Campaign Tasks.....	51
Adding Products to a Campaign.....	52
Launching a Campaign.....	52
Tracking Campaign Responses.....	52
Chapter 8: Working with Customer Service and Support.....	54

Working with Contracts.....	54
Understanding Contract Types.....	54
Adding a Contract.....	55
Working with Tickets.....	56
Adding a Ticket.....	56
Adding Ticket Activities.....	57
Punching In and Out of a Ticket.....	58
Closing a Ticket.....	58
Working with Returns.....	59
Adding a Return.....	59
Adding Products and Shipping Details to a Return.....	59
Closing a Return.....	61
Working with Defects.....	61
Adding a Defect to an Existing Ticket.....	61
Closing a Defect.....	62
Chapter 9: Using Web Reporting and Analysis Tools.....	63
Using the Reports View.....	63
Viewing, Printing, and Storing Reports.....	64
Working with the Dashboard.....	64
Customizing Your Dashboard.....	65
Working with Widgets.....	66
Working with List View KPIs.....	67
Managing list view KPIs.....	68
Chapter 10: Setting User Options.....	69
General Options.....	69
Group Options.....	70
Activities Options.....	71
Calendar Options.....	71
Alerts Options.....	73
Opportunity Options.....	73
Changing Your Password.....	74
User Profile Options.....	74
Setting Customer Service Options.....	75

Contacting Infor

If you have questions about Infor products, go to Infor Concierge at <https://conciierge.infor.com/> and create a support incident.

The latest documentation is available from docs.infor.com or from the Infor Support Portal. To access documentation on the Infor Support Portal, select **Search > Browse Documentation**. We recommend that you check this portal periodically for updated documentation.

If you have comments about Infor documentation, contact documentation@infor.com.

Chapter 1: Introduction

Infor CRM SLX is a leading customer relationship management solution that enables small to medium-sized businesses to acquire, retain, and develop profitable customer relationships through integrated Sales, Marketing, Customer Service, and Support automation solutions.

Why Use Infor CRM SLX

The Infor CRM SLX Web Client helps you manage all aspects of the sales cycle and the customer relationship over the Web. In addition to tracking contacts, accounts, opportunities, tickets, and activities, users have access to tools for reporting, automating processes, and creating e-mails and letters using mail merge.

Key Features

The following key features describe how you can use the Infor CRM SLX Web Client:

- **Contact, Account, and Opportunity Views** - Use the Contact, Account, and Opportunity views to manage detailed information about your contacts, accounts, and opportunities.
- **Calendar and Activities** - Use the Calendar to view open and completed activities and events. Use the Activities view to manage such daily activities as scheduling phone calls, meetings, and to dos.
- **Lookups** - Use lookups to search for records or build groups. Lookups enable you to filter your record list, and then save the results as a new group. Lookup options vary by record type.
- **Groups** - Use groups to organize your contacts, accounts, opportunities, tickets, and other data based on common characteristics. Groups can be used for reporting, mail merges, and more.
- **Campaigns and Leads** - Use Leads to develop and qualify new Contacts and Accounts. Use the Campaign functions to combine advertising, public relations, sales promotion, and selling activities to achieve sales or marketing goals.
- **Mail Merge** - Use Mail Merge when you need to communicate with a group of contacts, accounts, opportunities, or leads.
- **Key Performance Indicators (KPIs)** - are defined for some list views. These KPIs are calculated using the current list of records, based on the group and any filters that have been applied. The KPIs do not display until you select which KPIs you want to display.

- Reports and Analysis - Use Reports and filters to summarize information about your contacts, accounts, opportunities, contracts, and tickets. The Infor CRM SLX Dashboard view allows you to display performance and analysis information in a dashboard format.
- Customer Service and Support - Use tickets to track, qualify, and resolve customer questions and issues. You can track time spent working on a ticket through Punch in/Punch out, create ticket activities that are charged against the customer's service contract, and schedule calendar activities. The Service and Support features also provide a means of tracking defects in products or services, and include a return process.
- Literature Requests - Use literature requests to schedule sending marketing material or other documents to contacts. Literature requests are generally paper materials that must be mailed.
- Library - Use the Library as a central repository for your company information. The Library often contains items such as product information, sales literature, and presentations.
- Processes - Use processes to execute a series of tasks in a specific sequence over a set time period. The Infor CRM SLX Web Client offers Sales Processes and Contact Processes.

About This Guide

The purpose of this guide is to help you begin using the Infor CRM SLX Web Client. This guide uses scenarios to demonstrate how to use the Infor CRM SLX Web Client for many of your daily tasks.

If your company has customized the Infor CRM SLX Web Client, the number, order, and appearance of dialog boxes and screens may be different than described. See your system administrator for more information.

Related Documentation

- *Infor CRM SLX Quick Reference card* provides commonly used buttons, e-mail configuration options, and tips for working with groups and Outlook Integration. The Infor CRM SLX Quick Reference card is accessible from the Help menu.
- The *Infor CRM SLX Web Client Help* provides detailed information about all of the features available over the Web, including additional information about Send to CRM and Mail Merge.
- Compatibility information for Infor CRM SLX 9.0 is available in the Infor Online Compatibility Matrix (OCM).
 - 1 Sign in to the Infor Concierge Portal web site: <https://conciierge.infor.com/>.
 - 2 Expand the Environment menu, and then click Online Compatibility Matrix.
Click **Help** for a video explaining the features of the OCM.

Help is available in each Infor CRM SLX application. Additional resources and documentation are available to Partners and Customers with a valid technical support contract at <https://conciierge.infor.com/>.

Chapter 2: Understanding the Infor CRM SLX Web Client Workspace

Take a few minutes to learn some of the system basics. It will help you become familiar with the workspace and navigation features.

In this chapter, you will learn to:

- Log on to the the system
- Understand the workspace
- Install and use Infor CRM SLX Mail Merge for Microsoft Word
- Install and use Xbar
- Get more help

Signing in to the Infor CRM SLX Web Client

Before you begin, specify the User ID and password. If you do not have this information, contact the system administrator.

To log on:

- 1** Connect to the company's Web Client. If you have Windows Authentication configured, you do not need to complete the remaining steps, as you can automatically log in to the Infor CRM SLX Web Client. This can be done several ways, depending on the browser. In many browsers, it is faster to set the initial screen as the default screen of the browser, or to add the initial screen to a list of favorite sites.
- 2** Specify the User ID and Password.
Passwords are case-sensitive. In addition, the system administrator can set restrictions on using blank passwords, the user name as a password, and other options. If necessary, see the system administrator to discuss the password options.
- 3** If necessary, change the language setting.
Changing the language can cause the Infor CRM SLX Web Client to display the selected language. If you do not select a language, then the Infor CRM SLX Web Client uses the default language. The list of languages is based upon the languages supported by the organization.
Click the drop-down arrow and select a language from the list of supported languages.
Note: If the implementation uses Windows Authentication and you do not sign in to the Infor CRM SLX Web Client, you can also select a language from the options **User Profile** tab.

4 Click **Sign In**.

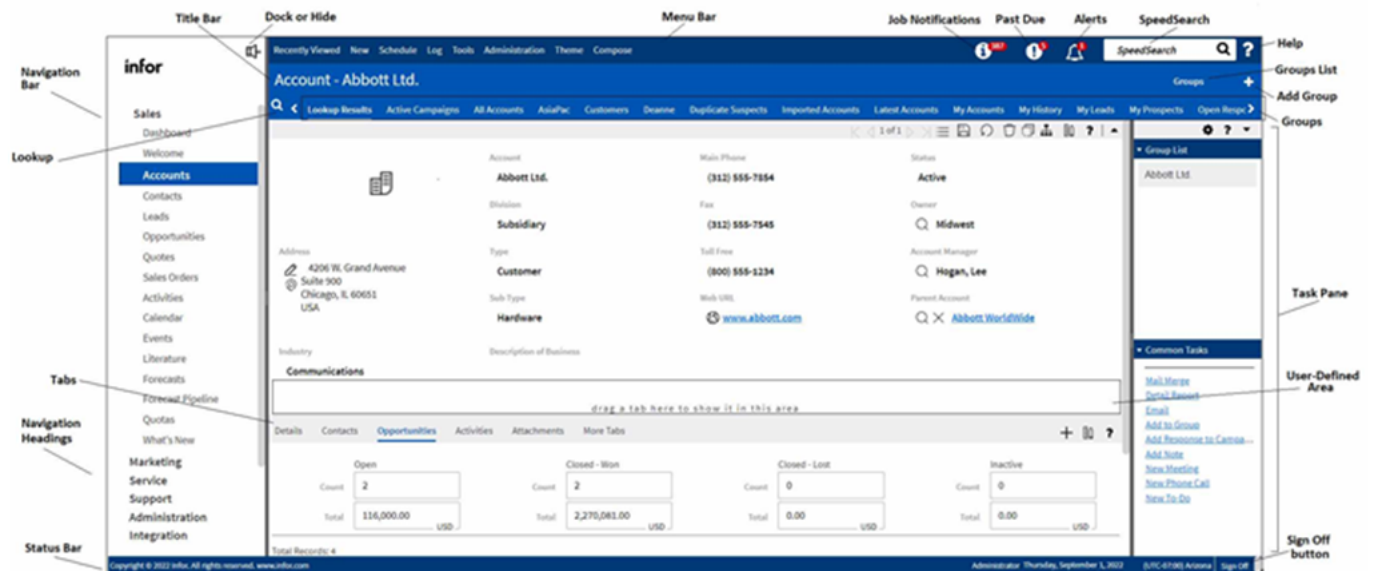
To log off: In the lower-right part of the browser window, click **Sign Off**.

Working in the Infor CRM SLX Web Client

The workspace is the area where various views appear in the main Infor CRM SLX Web Client.

Note:

Some features require you to enable pop-ups. See the browser help for specific instructions on how to allow pop-ups.






Understanding the Workspace Features

Each view in the Infor CRM SLX Web Client contains many of the following elements.

Note:

The assigned workspace can be different depending on the user's access rights or if the installation is customized.

Element	Description
Title Bar	The title identifies the active view. When you are in a detail view, the title bar displays the name of the current record.

Element	Description
Navigation Bar	<p>Located on the left side of the Infor CRM SLX Web Client workspace, the Navigation Bar contains buttons that open the main Infor CRM SLX Web Client views. The Navigation bar can be docked or hidden. If you cannot see the Navigation Bar, click the  icon in upper left corner of the workspace.</p> <p>To dock the Navigation bar, so that it always appears, click the  icon. To hide the Navigation Bar, click the  icon.</p> <p>Your administrator can group the buttons into Navigation Group subsets that focus on specific elements of the business, such as Sales or Support. For example, the Support group contains Contacts, Tickets, Defects, Activities, Calendar, and Reports.</p> <p>Click the navigation heading to show or hide the items listed below the heading.</p>
Menu Bar	The menu bar contains the Infor CRM SLX Web Client commands. These include Recently Viewed, New, Schedule, Log, Tools, Compose, Theme, Job Notification , Past Due , Alerts , Job Notification , SpeedSearch, and the Help button. Click a menu to expand it.
Lookup	The Lookup button, located to the left of the group tabs in most list and detail views, allows you search from records using one or more search conditions.
Speed Search	SpeedSearch helps you find information stored in the Infor CRM SLX database. For example, you can search through existing tickets or procedures to help solve a customer's problem, or search for a specific document, like a sales presentation.
Tabs	Tabs organize information on many of the list views, detail views and dialog boxes.
Pick Lists	A pick list is a set of values you can select from when entering data. Pick lists are useful because they encourage consistent data entry. Your access rights determine if you can add, edit, or delete pick list items. To open a pick list, click the drop-down arrow in the box.
Task Pane	The Task Pane displays to the right of the main window pane. The Task Pane consists of filters, common tasks and other features designed to help you complete your work. The available options depend on the record type and type of view where you are working.
Status Bar	The status bar displays the user, date, time zone and Log Off button.

Setting Themes and Modes

Use the **Themes** menu to personalize the appearance of your workspace.

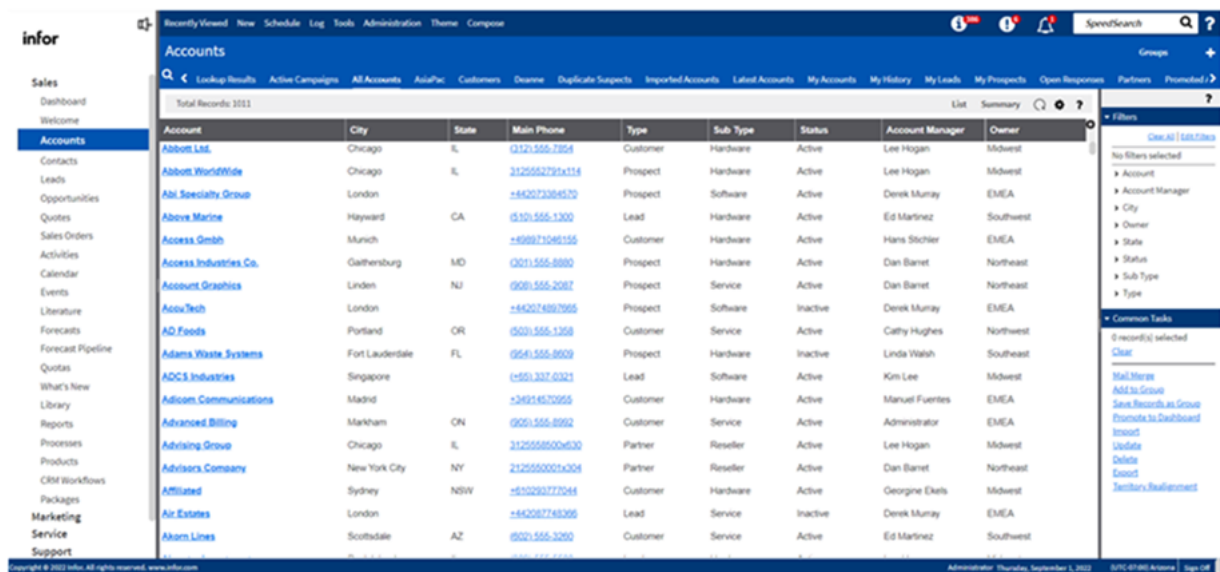
- 1 Select **Theme** from the menu bar.
- 2 Perform one of these:

- Navigate to **Modes** and select **Light**, **Dark**, or **High Contrast**. This option determines text and background appearance.
 - Point to **Colors** and select a color theme. The color theme determines the menu bar, title bar, section headings, and highlight colors.
- These settings can be used until browser cache is cleared.

Using List Views

List views display information in a list with columns and rows of information. Each tab in the list view contains a group of contacts, accounts, opportunities, or tickets and so on.

- You can customize the list view groups by adding or removing columns, changing the column order and adjusting column widths.
- Note:** See "Customizing List View Groups" in the Web Client online Help for more information.
- Clicking a column header sorts the information in that column. The arrow marker indicates whether the column is ascending or descending.



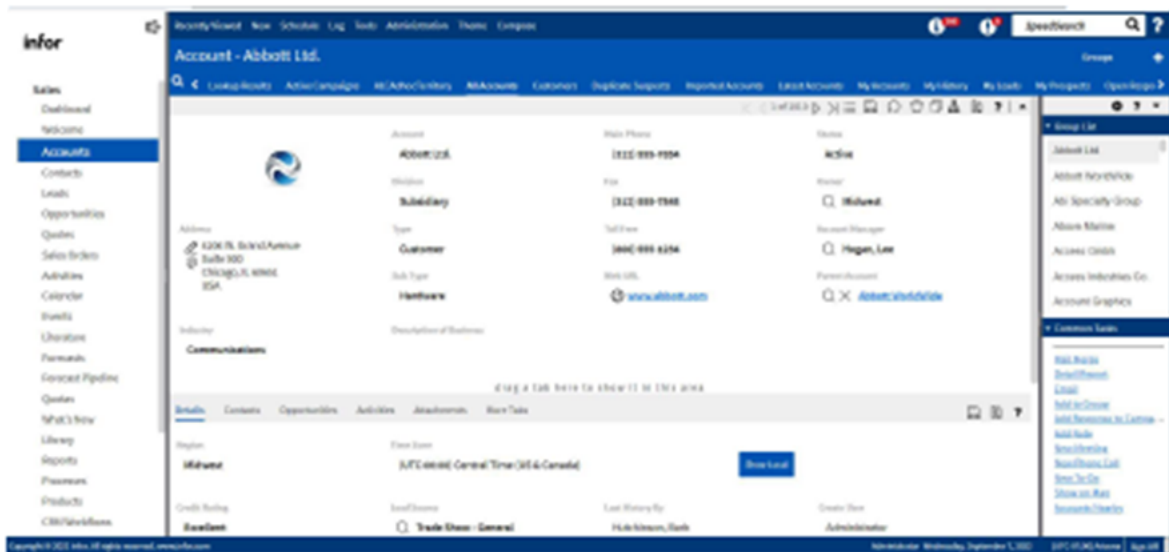
- Key Performance Indicators, or KPIs are defined for some list views. These KPIs are calculated using the current list of records, based on the group and any filters that have been applied. The KPIs are not displayed until you select the KPIs you want to display. To select KPIs, click the **Manage KPIs** icon, select the check boxes of the KPIs to be displayed and click **Save**. For more information, see [Working with List View KPIs](#) on page 67.

If KPIs are not available on the list view, No metrics defined for this list view message is displayed.

Using Detail Views



Most records in Infor CRM SLX display information in both a List view and a Detail view. The Detail view consists of information boxes, tabs, and a user-defined middle section.






















- The upper section shows basic information about the selected record. When you add a new record, dialog boxes guide you through entering the information that appears in the Detail view. To edit information, click the box you want to change.
- The middle section is called the user-defined area. You can use this area to keep the tab you use most often visible. To move a tab to the middle section, click one of the tabs in the bottom section, hold the mouse button, and drag the tab to this area. The tab is displayed in the user-defined area each time you use the Infor CRM SLX Web Client. If you want to change the tab in the middle section, select another tab and drag it to replace the current tab.
- The lower section contains a group of tabs. Each tab shows specific information you need for the related record. The system administrator can create custom tabs for the assigned company. Click the **+** and select the check box of the columns you want to appear in the grid and clear the check boxes of the columns you want to hide in the grid. When finished, move your mouse cursor off of the menu and click to close the menu.



































Understanding the Available Buttons


Many features in the Infor CRM SLX Web Client are accessed through buttons. The following list shows each of the buttons available, and describes the action each button performs. When you drag the mouse across a button in the Infor CRM SLX Web Client, a tool tip explaining the button function appears. Buttons are referred to by the respective tool tip.

Button	Tool tip or Description	Event
	Accepted	Indicates an activity has been accepted.
	Account Service information	Click this button to open the Account Service Information dialog box.

Button	Tool tip or Description	Event
	Add, Associate	Click this button to add or associate an item.
	Add Condition	Click this button to add another parameter to the Lookup on the List or Detail views.
	Add Custom Product	Click this button to add a custom product to a sales order or quote.
	Add File	Click this button to attach a file.
	Add URL	Click this button to attach a Web address URL.
	Alerts	Click this button to view activities with triggered alarms and unconfirmed activities.
	App Menu	Infor Ming.le only. Available from the left side of the Infor Ming.le toolbar. Use this menu to select another Infor application.
	Associate	Click this button to associate an item.
	Bookmarks	Infor Ming.le only. Available from the Infor Ming.le toolbar. Displays the Bookmark menu where you can put a "bookmark" on the current view for quick access, manage your bookmarks, or view a list of your bookmarks.
	Calendar	Click this button to select a date and time.
	Camera	Click this button to take a forecast snapshot.
	Clear	Click this button to clear a lookup selection.
	Collapse	Click this button to hide additional information in a list row.
	Complete	Click this button to complete an activity.
	Copy Information to the Clipboard	Click this button to copy contact information to the Clipboard.
	Declined	Indicates an activity has been declined.
	Delete or Remove	Click this button to delete or disassociate an item.
	Duplicate	Click to create a copy of a record to create a new record.
	Edit	Click this button to edit information.
	Edit Form	Click this button to open the Web Form Designer. Only users with the appropriate role can access this feature.
	Ellipsis	Click this button to open a multi-select pick list.

Button	Tool tip or Description	Event
	Email	Click this button to open a new e-mail message.
	Expand	Click this button to view additional information in a list row.
	Filter	Click this button to filter a list of records.
	Find	Click this button to perform a lookup.
	First	Click this button to view the first record in a group.
	Help	Click this button to open Web Client Help.
	Job Notification	Click the drop-down arrow to display notification details and to access the result of the assigned job. The number next to the icon shows the number of jobs that are available to view.
	Last	Click this button to view the last record in a group.
	List View	Click this button to switch to the list view.
	Map	Click this button to open MapQuest using the current address information.
	Mark this item as useful	Click this button if you find a solution helpful, but are not pasting it into the assigned ticket.
	Maximize pane	Click this button to maximize the size of the pane.
	Meeting	Identifies a meeting, or click this button to schedule a meeting from the Activities tab.
	Minimize pane	Click this button to minimize the size of the window pane.
	Move	Click this button to move a contact to a different account.
	Next	Click this button to view the next record.
	Past Due	Click this button to open the Activities view Past Due tab.
	Personal Activity	Identifies a personal activity, or click this button to schedule a meeting from the Activities tab.
	Phone call	Identifies a phone call, or click this button to schedule a meeting from the Activities tab.
	Previous	Click this button to view the previous record.
	Recurring	Identifies that an activity is part of a recurring activity series.
	Refresh	Click this button to refresh the list of records in a list view.

Button	Tool tip or Description	Event
	Remove Condition	Click this button to remove a parameter from the Lookup on the List or Detail views.
	Reset	Click this button to clear any changes that you have made since the last update.
	Save	Click this button to save the changes.
	Save & Clear	Click this button to save the current record and clear the information in order to insert a new record.
	Save & New	Click this button to save the current record and retain the account information.
	Search	Infor Ming.le only. Available from the Infor Ming.le toolbar. Opens Infor Ming.le search.
	Send to Email	Click this button to open an email message with the contents of the note or history copied and pasted in the message.
	Send to Word	Click this button to open a Microsoft Word document with the contents of the note or history copied and pasted in the document.
	Share	Infor Ming.le only. Available from the Infor Ming.le toolbar. Click this button to share the current record or view with Infor Ming.le.
	SpeedSearch	Click this button to open SpeedSearch.
	Sync or Sync Enable	Click to start a manual synchronization or enable synchronization.
	Sync Disable	Click to disable synchronization.
	To Do	Identifies a to do, or click this button to schedule a meeting from the Activities tab.
	Unconfirmed	Indicates an activity has not been accepted or declined.
	Update Target	Click to update the campaign target list.
	User	Infor Ming.le only. Available from the Infor Ming.le toolbar. Displays the Infor Ming.le user profile menu to access Infor Ming.le Alerts, Tasks, Notifications, Posts, Admin Settings, User Settings, User Management, Mobile Apps, Help, and About, and to sign out of your Infor Ming.le session.
	User Date Stamp	Click this button to put a user name and date stamp in the assigned ticket notes.
	View Parent/Child Hierarchy	Click to view an account's parent and child relationships to other accounts.

Button	Tool tip or Description	Event
	WWW	Click this button to go to the account's Web site.

Getting Help

Information on advanced features and areas not covered in this guide is available in the Infor CRM SLX Web Client online Help topics.

To access online Help:

Click the Help button .

What do you want to do?	Topic Name
Log on to the Infor CRM SLX Web Client.	Logging on to the Infor CRM SLX Web Client
Find out what new features have been added to the Infor CRM SLX Web Client.	What's New in This Release
Find useful tips for first-time users.	New User Tips
Use Alerts to help me manage my activities.	Using Alerts
Customize the Infor CRM SLX Web Client options for my personal needs.	Editing User Options
Schedule a meeting and invite others.	Scheduling or Editing an Activity
Schedule an Event (such as a trade show).	Scheduling or Editing an Event
Access an overview of Sales Processes.	What are Sales Processes?
Add a campaign response for a campaign target	Adding or Editing a Response Information

In addition to the Help, you can find more information from the following sources:

System Administrator, See the system administrator for answers specific to the Infor CRM SLX installation.

Understanding Infor CRM SLX Mail Merge for Microsoft Word

The Infor CRM SLX Mail Merge for Microsoft Word add-in provides support for Mail Merge in Microsoft Word, including creating and managing templates and performing mail merges output to file, print, or email.

Installing Mail Merge for Microsoft Word

Before you can use Mail Merge for Microsoft Word you must install the Infor CRM SLX Mail Merge for Microsoft Word add-in.

To install Integration:

- 1 Close Microsoft Word.
- 2 On the **Tools** menu, click **Options**.
- 3 Click the **General** tab.
- 4 Click **Install Mail Merge for Microsoft Word**.
- 5 Open the **InforCRMWordAddinSetup.exe** from your Downloads folder.
- 6 Select the **I agree to the license terms and conditions** check box.
- 7 Click **Install**.
- 8 If prompted, click **Yes** to confirm that you want to install the add-in.
- 9 Click **Close**.
- 10 Open Microsoft Word.
- 11 If prompted "Are you sure you want to install this customization?", click **Install**.
- 12 Once installed, you must set Infor CRM SLX Options.

Setting Infor CRM SLX Database Connection Options

Use the Connection options to set up your connection to the Infor CRM SLX server.

Note: These options are configured for users who set these options for Infor CRM SLX Xbar for Microsoft Outlook.

To set options:

- 1 In Microsoft Word, on the **Mailings** tab, click the **Infor CRM SLX Options** button and, if necessary, click **Connection**.
- 2 In the **SData URL** field, specify the server name and SData portal.
 - Specify the SData URL that your administrator provided in order to connect to Infor CRM SLX. Use the following format: `http://servername:port/sdata` or `https://servername:port/sdata`
 - Offline Web Client users - Specify the URL to connect to your local Infor CRM SLX server. Use the following format: `http://localhost:port/Sdata` The port is usually 8088.
- 3 If your implementation does not use the standard SlxClient portal for the Web Client, then in the **Web Client URL** field, specify the server name and Web Client portal. This is automatically completed for you if your implementation uses the standard SlxClient portal, and no changes are needed.
 - Specify the URL that your administrator provided in order to connect to the Infor CRM SLX Web Client. Use the following format: `http://servername:port/<portal name>` or `https://servername:port/<portal name>`
 - Offline Web Client users - Specify the URL to connect to your local Infor CRM SLX Web Client Use the following format: `http://localhost:port/<portal name>` The port is usually 8088.

This is automatically completed for you if your implementation uses the standard SlxClient portal, and no changes are needed.


- 4 If you use your Windows account information to log in to Infor CRM SLX, select the **Use Windows Authentication** option, otherwise leave this option cleared.
- 5 Specify the **User Name** and **Password** you use to sign in to Infor CRM SLX. This is your Infor CRM SLX or Windows user name and password.
Note: If your implementation uses Ming.le, you must not enter your credentials in this dialog box. You are prompted to enter your Ming.le credentials.
- 6 Click **Test**. If the test fails, review your connection information. If the information is correct and you still cannot connect, contact the administrator.
- 7 Click **OK** when you are finished setting your options and your connection test is successful.

Understanding Infor CRM SLX Integration with Microsoft Outlook

Note: Outlook Integration features are now installed with Infor CRM Xbar for Microsoft Outlook.

The Infor CRM Xbar for Microsoft Outlook installation provides support for:

- Xbar
 - Access key contact information, activities and opportunities in Infor CRM from Outlook e-mail correspondence or calendar activities.
 - Create new contacts, accounts and opportunities by dragging and dropping existing information from e-mail into the Xbar interface.
 - Make changes to contact, calendar, and interaction history in Xbar that automatically updates within Infor CRM.

For more information about Xbar for Outlook features, please refer to the Xbar help. Click the icon to  open the Global menu and access the help file.
- Outlook Integration
 - Record email messages to history
 - Integrate with the Microsoft Outlook Address Book
 - Drag and Drop Email from Microsoft Outlook
 - Send an Infor CRM contact's information in a vCard file format via email
 - Attach documents from Infor CRM Library to a message in Outlook
- Infor CRM Activity Task Pane
- Using Outlook Synchronization allows you to synchronize:
 - Contacts
 - Calendar

Installing Infor CRM Xbar for Microsoft Outlook

Outlook Integration features are now installed with Xbar. Before you can use any of these features you must install Infor CRM Xbar for Outlook.

To install Infor CRM Xbar for Microsoft Outlook from the Infor CRM Web Client:

- 1 Infor CRM recommends closing Outlook.
- 2 Sign in to the Infor CRM Web Client.
- 3 On the **Tools** menu, click **Options**.
- 4 Click the **General** tab.
- 5 Click **Install Xbar for Outlook**.
- 6 If prompted, click **Save File**, go to the downloads location, and click the **Infor CRM XBar Setup.exe**.
- 7 If prompted, click **Run**.
- 8 Click **Install**.
- 9 Click **Close**.
- 10 Open Outlook.
- 11 If prompted to use the Infor CRM Connector in Outlook, click **Yes**.
The Infor CRM Connector Options dialog box opens.
- 12 If necessary, configure your Infor CRM Connector options.

Configuring Outlook Integration

Outlook integration preferences must be configured in Microsoft Outlook.

Before you can configure Outlook:

- Microsoft Outlook must be installed and running on the local machine.
 - Web - Infor CRM SLX Xbar cannot be installed unless Microsoft Office, including Outlook, is already installed.
 - Advanced - To enable drag and drop from Outlook to Infor CRM SLX Web Client using all browsers.
- You must know the connection server and port number and the user name and password. Contact the system administrator for more information.

To configure:

- 1 Open Microsoft Outlook.
- 2 If you are not prompted, click the **Options** button.
If the Options button does not appear, then Outlook sync is not installed properly.
- 3 Use the tabs to set the following options:
 - Connection - connection to the Infor CRM SLX server. Required for contact and calendar synchronization and e-mail integration.
 - **Note:** These options are shared with the Infor CRM SLX Mail Merge for Microsoft Word add-in and may already be configured if you previously set these options for the add-in.

- Xbar side Panel - Set options specific to Infor CRM SLX Xbar For Microsoft Outlook.
- Send to CRM/Record to History - options for prompts, displaying information, and attachment behavior when using Send to CRM or Record to History. Used for e-mail integration.
- Advanced - To enable drag and drop from Outlook to Infor CRM SLX Web Client using all browsers, when your version of Infor CRM SLX is 8.3.0.4 or later.
- All Options - ability to view options as value pairs. Recommended for advanced users only.
For more information see the Outlook Sync help topic "Configuring Outlook Sync".

4 Click **OK**.

Chapter 3: Managing Contacts and Accounts

This chapter introduces you to the core of Customer Relationship Management (CRM) - working with contacts and accounts.

- Contacts are the key people associated with an account.
- Accounts are your prospective customers. Accounts can contain one or many contacts.

You can use Infor CRM SLX to manage contact and account information. This includes daily interactions, such as phone calls, meetings, action items, or other correspondence.

In this chapter, you will learn to:

- Add a contact and an account
- Create an account association
- Use the Library
- Schedule a literature request
- Add a note and schedule a follow-up activity

Adding a Contact and Account

Infor CRM SLX focuses on account relationships. Therefore, all contacts must be attached to an account. Account and contact information is accessible by any Infor CRM SLX user who has the appropriate security. For example, you can create an account for Beeker Motors. The Sales Assistant may not have the required security to access the account, but the Sales Manager can.

Understanding Account Ownership

Before creating an account in Infor, it is important to understand account ownership.

- The Account Owner has access to an account and can use any account-related activities such as scheduling activities and running reports. An account owner can be an individual user, a team, or all Infor CRM users. Access to account data can be different for each user. For example, if a team owns an account, some team members may have read-only access to the account, while others have read/write access. Security is controlled by the system administrator.

- The Account Manager is responsible for managing the relationship with the account. This can include follow-up phone calls, meetings, preparing proposals, and working with the account's contacts. The account manager is a single individual.

The individual user designated as the account owner is often also set as the account manager. If a team is the account owner, a team member can be assigned as the account manager. Account owners and managers must be assigned according to the company's guidelines.

There are several ways to add contacts and accounts to Infor CRM. This guide explains the most common methods.

Our scenario:

You met Tom Dale and Joan Smith at a trade show. Tom and Joan (contacts) work for Beeker Motors (account). First you must add contact Tom Dale to a new account (Beeker Motors); then add Joan Smith to an existing account (Beeker Motors).

To add contacts and an account:

1 On the **New** menu, click **Account/Contact**.

2 In the **Contact** field, specify **Tom Dale**.

To add hyphenated last names or names with a professional designation, click the **Edit** button next to the **Contact** box. Then use the Edit Name dialog box to specify a name prefix (such as Dr.), first name, middle name, last name, or suffix (such as C.P.A).

3 In the **Account** field, specify **Beeker Motors**.

4 In the **E-mail** and **Web** boxes, add e-mail and Web address information.

- E-mail - **tom.dale@beeker.mail**
- Web: **www.beeker.web**

5 In the **Work Phone** field, specify **5551234512**.

6 Click the **Look for Matching Records** button.

This searches the database for records that have the same e-mail address, Web address, phone number, and account. It is important to search for records before adding information. If you do not check for existing information, you might create a duplicate contact or account.

7 Click **Cancel** to close the **Matching Records** dialog box, or if a duplicate record is found click **Open** next to a record to view additional details or **Use Account** to select a record.

If you select Use Account, the account appears next to the Use Existing Account... label in the Insert Contact/Account view.

8 In the **Contact Information** area, in the **Title** field, click the drop-down arrow and select **Vice President**.

9 Continue to add Tom's information in the **Contact Information** section.

10 Under **Account Information**, double-click in the **Address** field to open the **Address** dialog box and add the Address information for Beeker Motors, as follows:

- Leave **Description** as **Office**.
- Select **Primary** to identify this address as the primary address for this account.
- Click the **Address Type** drop-down arrow and select **Billing & Shipping**.
- In the **Address 1** field, specify **1234 Gary Parkway**.
- In **City, State, Postal Code** type **Oak Park, IL 60305**.

- 11 Click **OK**.
- 12 In the **Main** field, specify 5551234500.
- 13 (Optional) Use the **MapQuest** icon to see a map of the address.
- 14 Click the **Type** drop-down arrow and select **Customer**.
- 15 Click the **Status** drop-down arrow and select **Active**.
- 16 Click the **Industry** drop-down arrow and select **Automotive/Aerospace**.
- 17 In the **Account Manager** field, click the **Find** button, and then select the account manager.
- 18 In the **Owner** field, click the **Find** button, and then select an owner.
- 19 In the **Lead Source** field, click the **Find** button, in the third field, specify **tr**, click **Search**, select **Trade Show** and then click **OK**.
- 20 Click the **Save & New** button.
This option allows you to add another contact to the existing account.
- 21 In the **Contact** field, specify **Joan Smith**.
- 22 In the **E-mail** and **Work Phone** fields, add e-mail and Work Phone information.
 - E-mail - **joan.smith@beeker.mail**
 - Work Phone - **5551234519**
- 23 In the **Contact Information** area, in the **Title** field, click the drop-down arrow and select **Managing Director**.
- 24 Click **Save**.

For more information see the "Adding a New Contact and Account" topic in the Infor CRM Web Client Help.

If you need to edit a contact or account's information, you can do so by clicking the fields on the Detail view and typing in the changes.

Note: You must click the **Save** button after making any changes.

Adding an Account Association

Accounts may have a common connection, for example, one company may be a parent of another. You can create a relationship between accounts by adding an association. This association can be helpful for tasks like running reports. You can create one report for both accounts rather than two separate reports. Associations can also create opportunities for you to sell to parent companies rather than subsidiaries.

Our scenario:

Tom Dale told you that Beeker Motors was owned by International Machines. You want to create a parent/subsidiary relationship between the two accounts.

To associate accounts:

- 1 Open the Beeker Motors Account Detail view.
 - a On the Navigation Bar, click **Accounts**.
 - b Click the Lookup tab (magnifying glass).

- c In the first field select **Account**, in the second field select **Starting With**, in the third field specify **Be**, and then click **Search**.
 - d In the list, click **Beeker Motors**.
- 2 On the Beeker Motors Account Detail view, click the **Associations** tab. If the tab is not visible, click the **More Tabs** tab.
- 3 Click the **Add Association** button.
- 4 Click the **Find** button (magnifying glass).
- 5 In the **Lookup Account** box, ensure the **Lookup Accounts by:** shows **Account**, specify **Int**, and then click the **Search** button.
- 6 Click **International Machines** in the account list, and then click **OK**.
- 7 Click the drop-down arrow below **Beeker Motors is a** and select **Subsidiary**.
- 8 Click the drop-down arrow below **International Machines is a** and select **Parent**.
- 9 In the **Description** boxes, type a description for each account.
- 10 Click **OK**.

Working with the Library

The Library is a central repository for company information. Files are organized into folders and sorted by name. Click the column headings to sort the library files list.

Your company's library includes product information, policies and procedures, presentations, Web addresses, and so forth. Only the administrator and an administrative user can add files to the Library.

Our scenario:

You want to use the Library to find current product information.

To access information from the Library:

- 1 On the Navigation Bar, click **Library**.
- 2 In the tree view, click the + signs to expand the folder that contains the file you want to open.
- 3 In the list, click the File name of the file you want to download.
- 4 Do one of the following:
 - a Open the file.
 - b Save the file.

For more information see the Working with the Library topic in the Infor CRM SLX Web Client Help.

Requesting Literature for a Contact

Literature requests involve sending marketing materials or other company documents to one or more contacts. Infor CRM users or the system administrator manage the available literature. After you schedule a request, the person or group at your company responsible for literature fulfillment can fulfill and complete the request.

If you are making the request for a single contact, select the contact before you begin the following steps.

Our scenario:

Joan Smith requested information on a specific product at a trade show, but you had run out of brochures. You want to schedule a literature request to send the information to Joan.

To schedule:

- 1** Open Joan Smith's Contact Detail view.
 - a On the Navigation Bar, click **Contacts**.
 - b Click the **Latest Contacts** group tab.
 - c In the Task Pane, under **Filters**, click **Name** and select **s**.
 - d In the list, click **Smith, Joan**.
- 2** On the **Schedule** menu, click **Literature Request**.
- 3** In the **Description** field, enter a brief description of the literature request.
 - a Type **Lenovo ThinkPad sales brochure**.
- 4** Click the **Send by Calendar** button, select a date, and then click **OK**.
- 5** In the **Send via** (delivery method), and **Priority** fields, click the drop-down arrow, select **FedEx** and **Medium**.
- 6** Under **Print Literature List**, select **with cover letter**.
- 7** Click the **Cover Find** button, expand **Public Templates**, expand **Letter**, select **Company Information**, and then click **OK**.
- 8** Under **Available Items**, select the items you want to include in your request.
 - a If necessary, click the **Filter available items** button and enter any characters contained in the family, number or name of the item you want to add.
 - b Select **Lenovo ThinkPad Brochure**.
 - c Double-click in the **Quantity** column and type the number of copies of that item you want to request. Type **2**.
- 9** Click the **Schedule Literature Request** button.

The literature request is recorded in the **Literature** view and on the **Literature Requests** tabs in the Contact and Account Detail views.

The person assigned by the administrator to monitor Literature Requests receives the request and must fulfill the same by the date you specified.

Scheduling a Follow-up Activity

In Infor CRM SLX, phone calls, meetings, to-dos, and personal appointments are called activities. Scheduling follow-up activities can help you organize and remember important events.

Our scenario:

You want to schedule a phone call to follow-up on literature that was sent to Joan Smith.

To schedule a phone call:

- 1 Open Joan Smith's Contact Detail view.
- 2 On the **Schedule** menu, click **Phone Call**.
- 3 In the **Regarding** field, click the drop-down arrow, and select **Confirm Literature Received**.
- 4 Use the **Location** field to specify a location.
- 5 In the **Start Time** field, click the **Calendar** button to select the date and time to start the activity and then click **OK**.
- 6 Do one of the following:
 - a Select the **Timeless** check box to create an activity that occurs on a specific date, but at no specific time and without a specific duration. Timeless activities are displayed on the Calendar day view.
 - b In the **Duration** field, specify or click the drop-down arrow and select from the list.
- 7 Select the **Alarm** check box to set an alarm to notify you before the activity begins. Type or select a length of time.
- 8 Verify that your name is in the **Leader** field.
- 9 In the **Notes** field, specify **Follow-up call for Joan Smith's literature request**.
- 10 Under **Associations**, click the drop-down arrow and select **Contact**, and then click the **Add activity association** icon.
- 11 Select **Joan Smith** and then click **OK**.
- 12 When prompted, click **Yes** to add Joan Smith as an attendee.
- 13 Click the **Attendees** tab and note that Joan Smith is listed.
- 14 To also add Tom Dale as an attendee, click the **Add Contact** icon, select **Tom Dale** from the lookup, click **Add Selected**, and then click **Close** to close the lookup. Tom Dale is now listed as an attendee and automatically listed under Associations on the General tab.
- 15 Click the **Availability** tab to make sure you are available at the selected Start Time and or to add resources or other members.

Note: You can only add members or resources to phone calls and meetings.
- 16 Click **OK**.

You can view the scheduled phone call in the Contact and Account Detail views (on the Activities tab), in the Activities view (on the All Open and My Activities tabs), and in the Calendar view.

For more information see the Scheduling or Editing an Activity topic in the Infor CRM SLX Web Client Help.

Adding a Note

You use notes to document the outcome of an activity and to record interactions with an account, contact, lead, or opportunity. The notes you add appear in the Notes/History tab on the Account, Contact, Lead, and Opportunity Detail views.

There are several ways to add a note. One method was chosen for the example below.

Our scenario:

You found Tom Dale's business card while cleaning out your briefcase. You had a note on the back indicating Tom was interested in a support contract for any products his company purchased. You want to add this information to Infor CRM SLX.

To add a note:

- 1 Open Tom Dale's Contact Detail view.
- 2 On the **New** menu, click **Note**.
- 3 In the **Regarding** field, specify **Business card notes**.
- 4 In the **Location** field, specify **2017 Trade Show**.
- 5 If necessary, modify the **Completed** and **Scheduled** dates. To modify the date, click the **Calendar** button to select the date.
- 6 Leave **Timeless** selected since you do not need to enter a duration for the note.
- 7 Under **Associations**, note that **Tom Dale** and **Beeker Motors** are already listed.
- 8 Verify that the name is in the **Leader** field.
- 9 In the **Notes** field, type the information on the business card.
- 10 If necessary, click the **Attachments** tab to add a document or URL.
- 11 Click the **Follow-up** drop-down arrow and select the follow-up activity type. Select To-Do. Schedule a follow-up activity.
- 12 Use the **Carry Over Notes** or **Carry Over Attachments** check boxes to copy notes or attachments from this note to the follow-up activity.
- 13 Click **OK**.
- 14 In the **Schedule To-Do dialog** field, schedule an activity for today.
 - a For the **Regarding** field, specify **Research**.
 - b In the **Notes** field, specify **Research a support contract for Beeker Motors**.
 - c Click **OK** to schedule the activity.

You can view notes on the **Notes/History** tab of the Contact, Account, Lead, and Opportunity Detail views. In addition, the Notes/History tab allows you to view and filter notes and other history items.

Note: For more information see the Adding a Note topic in the Infor CRM SLX Web Client Help.

Chapter 4: Managing Your Sales Activities

Infor CRM SLX helps you manage scheduled or unscheduled daily activities. Scheduled activities include phone calls, meetings, to-dos, and appointments. Unscheduled activities, such as returning a phone call or answering e-mail, may occur several times a day.

In this chapter, you will learn to:

- Use Alerts
- Complete an unscheduled activity and schedule a meeting
- Use the Calendar and Activities views
- View the history of an account

Using Activities and Events

Activities and Events provide a way to stay on top of your work responsibilities.

- Events usually span several days and might include trade shows, business trips and conferences.
- Activities include placing phone calls, attending meetings, and to do's, such as sending correspondence or preparing presentations.
- Activities can be associated with other records such as contacts, accounts, leads, opportunities, tickets, quotes, sales orders and others. Activities are generally scheduled for a specific time, but can also be scheduled as "timeless" activities. Completed activities become history items.
- You can schedule activities during an event, such as setting up various appointments and meetings for a business trip.

When you schedule an activity, it displays on the Calendar, Activities view, and in the Activities tab on the associated detail views. Events display on the Activities view, Events tab and Calendar as well. The Infor CRM SLX Web Client includes an Alerts feature that alerts you to overdue activities and new activities that you have yet to confirm.

Several activity types are available to accommodate your work requirements. For instance, you can create general activities, recurring activities and more. In general, you can edit, delete, or complete activities and events that you create.

Using Alerts

Alerts help you keep track of activities with triggered alarms and unconfirmed activities. Your Alerts options determine how you will be alerted for alarms and new unconfirmed activities.

You can snooze or dismiss selected activity alarms, or snooze or dismiss all of your alarms. You can also view Activity details and accept or decline unconfirmed activities.

- To view Alerts: If the Alerts notification appears in your menu bar, click the drop-down arrow to display Alerts details.
Note: If the Alerts notification does not appear in your menu bar, then either you have no current alerts or your Alerts options may need to be changed.
- To minimize Alerts: If you want to hide your active Alerts, click the drop-down arrow in the Alerts area of the menu bar. The Alerts view will remain minimized until you click the drop-down arrow again or you receive a new alert.

Alerts - Alarms Tab

The **Alarms** tab in the Alerts view lists activities with active alarms. You can snooze or dismiss alarms or view, complete or delete activities from the **Alarms** tab.

- To snooze alarms:
 - 1 Select the check box for each activity alarm you want to snooze.
 - 2 Select a time increment in the Snooze by field, and then do one of the following:
 - Click **Snooze** to snooze any selected activity alarms.
 - Click **Snooze All** to snooze all of the activity alarms, if not selected.
- To dismiss alarms, do one of the following:
 - Select the check box for each alarm you want to dismiss, and then click **Dismiss**.
 - To dismiss all alarms, click **Dismiss All**.
- To go to the activity detail view: Click the **Activity Type** and regarding information that appears in blue text next to the activity icon. The Alerts are hidden and the activity detail view opens.
- To go to view contact, account, or lead details: To open the detail view, click the record name.
- To complete activities:
 - 1 Select the check box for each activity you want to complete.
 - 2 Click the **Complete selected activities** button in the top part of the view.
- To delete activities:
 - 1 Select the check box for each activity you want to delete.
 - 2 Click the **Delete Selected** button in the top part of the view.
 - 3 Click **OK** to confirm the deletions.

Alerts - Unconfirmed Tab

An unconfirmed activity is an activity notification that you need to confirm or decline.

- To view unconfirmed activity details: Click the **Activity Type** and regarding information that appears in blue text next to the activity icon. Your Alerts are hidden and the activity detail view opens.
- To accept or decline an unconfirmed activity:
 - 1 In the grid, click the unconfirmed activity that you want to accept or decline.
 - 2 Do one of the following:
 - Click **Accept** to confirm that you will attend a phone call or meeting.
 - Click **Decline** to confirm that you will not attend a phone call or meeting.
- To go to the Calendar view: Click the **Show Calendar** link at the bottom of the view.
- To go to the Confirmations tab on the Activity view: Click the **Show Confirmations** link at the bottom of the view.

Completing an Unscheduled Activity

Unscheduled activities can occur unexpectedly throughout the day. It is a good idea to keep Infor CRM SLX open at all times so you can quickly access contact and account information. After you respond to an unscheduled activity, you must complete the activity in Infor CRM SLX to create a record of the interaction with the contact or account.

When you complete an activity, details are recorded on the **Notes/History** tab for each associated record.

Our scenario:

You received an unexpected call from Tom Dale about a sales opportunity. You need to complete an activity for the unscheduled phone call and schedule a follow-up meeting.

There are several ways to complete an activity in Infor CRM SLX. The following method allows you to complete the activity, schedule a follow-up meeting, and carry over the notes.

To complete an unscheduled activity:

- 1 Open Tom Dale's Contact Detail view.
- 2 On the **Schedule** menu, select **Complete an Activity**.
- 3 Select the **Create a New Unscheduled Activity to Complete** option.
- 4 Select **Phone Call**, and then click **Continue**.
- 5 In the **Regarding** field, click the drop-down arrow and select **Discuss Opportunities** from the list.
- 6 The **Completed** and **Scheduled** fields, display the current date and time. You can accept the default, or select a new date and time.
- 7 In the **Notes** field, specify **Tom Dale called about a possible sales opportunity**.
- 8 To schedule a follow-up activity.
 - a Click the **Follow-up** drop-down arrow and select **Meeting**.
 - b Select **Carry Over Notes** to include the notes in the follow-up activity.
- 9 Under **Associations**, note that **Tom Dale** and **Beeker Motors** are already listed.
- 10 Add the opportunity.

Note: When you add an association, the activity appears on the Activities tab on the associated detail view.

- a Click the drop-down arrow, select **Opportunity**, and then click the **Add activity association** icon.
 - b Use the Lookup to find the opportunity you want to associate with the activity, and then click **OK**.
Note: When you associate a record, related records may be associated automatically. For example, when associating an opportunity, the related account will also be associated. To remove the associated record, click the (Delete) icon.
- 11** Click **Now** to complete the unscheduled activity.
 - 12** In the **Schedule Meeting** dialog box, verify that the **Notes** field includes the notes from the phone call.
 - 13** Select a date and time for the meeting.
 - 14** You also want to include Joan Smith for this call, so under **Associations**, click the drop-down arrow, select **Contact**, and then click the **Add activity association** icon. Select **Joan Smith** and then click **OK**.
 - 15** When prompted, click **Yes** to add Joan Smith as an attendee.
 - 16** Click the **Attendees** tab and note that Joan Smith is listed.
 - 17** Click **OK** to schedule the follow-up meeting.
Note: For more information see the "Completing an Activity" topic in the Infor CRM SLX Web Client Help.

Inviting Others to a Meeting

When you schedule or edit a meeting or a phone call in the Infor CRM SLX Web Client, you can include other Infor CRM SLX users in the activity. These types of appointments appear on the **Confirmations** tab in the **Activities** view. You can accept or decline activities listed on the **Confirmations** tab. You may also receive an alert when you have an unconfirmed activity.

Our scenario:

You want to invite a co-worker (from your company) to your meeting with Tom Dale (a contact for Beeker Motors).

To invite others to a meeting:

- 1** Open Tom Dale's Contact Detail view.
- 2** Click the **Activities** tab.
- 3** In the list, open the meeting you scheduled in the previous scenario.
- 4** Click the **Availability** tab.
- 5** Click the **Add Members and Resources** button.
- 6** In the Add Members and Resources list, click Search, select a user, then press the CTRL key and select Conference Room 100, and then click **Add Selected**.
Note: You can use the **Lookup by** fields to narrow the list of users and resources.
- 7** View the **Availability** tab grid to make sure you, the other user, and the conference room are available for the meeting time.
- 8** Click **OK**.
The other user will receive an Alert to confirm the activity. After the user confirms or declines the meeting, you will receive a confirmation of the response.

Note: For more information see the "Scheduling or Editing an Activity" topic in the Infor CRM SLX Web Client Help.

Using the Calendar

Use the Calendar to manage your time and keep track of scheduled activities and events. The Infor CRM SLX Calendar displays both open and completed activities and events, depending on your calendar options. You can view your schedule by the day, week, or month view. Use the calendar right-click menu to schedule, edit, complete, or delete activities and events.

Your calendar security determines whose activities you can schedule, view, edit, complete or delete.

Depending on your access rights, you can view the calendars and activities of other Infor CRM SLX users. Each user has an assigned color to help identify which activities are for each user.

Note: Some icons are not appeared in week and month views due to limited space.

Our Scenario: You want to check your calendar to see if you have time available to meet with your co-worker before the meeting with Tom Dale.

To view the calendar:

- 1** On the Navigation Bar, click **Calendar**.
- 2** Select the type of calendar to view.
 - Day View - Displays a timeline for the day. Lists all scheduled activities and events for that day.
 - Week View - Displays each day in the selected week. Lists scheduled activities and events for each day.
 - Month View - Displays month calendar, listing scheduled activities for each day.
 - Work Week View - Displays only the days in your work week as defined in your user options. Lists scheduled activities and events for each day.
- 3** Each scheduled activity in the calendar is a link to the activity detail view. Rest your mouse over the activity to view its details. Click a link to open the selected activity.
- 4** To view another user's calendar, select the user's name from the Calendar Users list.

Note: For more information see the "Using the Calendar" topic in the Infor CRM SLX Web Client Help.

Using the Activities View









Use the Activities view to manage the scheduled activities and confirmations. If you have additional access rights, you can also view other Infor CRM SLX users' activities.

The tabs that appear in the Activities view are:

My Activities	All Open	Past Due
---------------	----------	----------

Alarms	Unconfirmed	Confirmations
--------	-------------	---------------

The following icons provide information about the activity:

Icon	Description
	Phone Call
	Meeting
	To-Do
	Personal Activity
	The activity is unconfirmed. (Not available on all tabs)
	The activity has an attachment
	The activity is a single occurrence of a recurring activity
	The activity has an alarm

Our scenario: You want to see how many phone calls you have tomorrow.

To view phone calls scheduled for tomorrow.

- 1** On the Navigation Bar, click **Activities**.
- 2** Click the **My Activities** tab.
- 3** Use the Task Pane **Filters** to narrow the list:
 - Expand the **Activity Type** filter and select **Phone Call**.
 - Expand the **Time Frame** filter and select **Tomorrow**. All of the calls you have scheduled for tomorrow are shown in the tab.
- 4** (Optional) You can click the activity type to view its detailed information and make any required changes.

Viewing a History of Interactions with an Account

When responding to scheduled or unscheduled activities, you may need to view the history of interactions with the contact and account or lead. For example, if a customer calls to ask a question she had from your last meeting, you can open the account history to view the meeting notes. The Notes/History tab contains all interactions, including full text notes, and provides filter options for viewing, e-mailing, and printing history items and notes.

Our scenario: You want to review all the interactions you have had with anyone at Beeker Motor's.

To view account history:

- 1** Go to Beeker Motors' Account Detail view.

- 2** Click the **Notes/History** tab. If the tab is not visible, click the **More Tabs**.
 - 3** If necessary, click the **Filter** button and use the filters to narrow the list of history items.
 - 4** Click the Type link of the history item you want to view.
- Note:** For more information see the "Notes/History Tab" topic in the Infor CRM SLX Web Client Help.

Chapter 5: Communicating with Contacts and Leads

This chapter gets you acquainted with additional methods of sending information to your contacts or leads such as proposals, letters, or memos by using the Infor CRM SLX Compose menu and Infor CRM SLX Mail Merge for Microsoft Word add-in. You can create and edit templates, letters, and other business correspondence. You can then use Mail Merge to merge your template to contacts, leads, accounts, or opportunities.

You can use the Outlook Integration with Infor CRM SLX to share information between Microsoft Outlook and Infor CRM SLX when you write e-mail messages, add contacts, and schedule meetings.

In this chapter, you will learn to:

- Create a template
- Use Mail Merge to send information to contacts
- Work with Microsoft Outlook e-mail

Working with Templates

You can use templates to create letters, proposals or e-mail messages that are used for more than one contact or lead. Templates use standard text that does not change, as well as mail merge fields that use Infor CRM SLX information that changes depending upon the contact or lead being merged.

Infor CRM SLX Word Templates and Web Email Templates

When you install the Infor CRM SLX Mail Merge for Microsoft Word add-in, you can create, edit, or manage Infor CRM SLX mail merge Word templates from the Microsoft Word **Mailings** tab. To access these features, Microsoft Word must already be installed and configured and users must [install the Infor CRM SLX Mail Merge for Microsoft Word](#) on page 76. For more information see, Working with Word Templates in the Web Client help.

In the Web Client you can select an existing template and perform a mail merge with the output to file or email. The templates used for output to email are created and managed in the Web Client while templates used for output to file can be created, edited, and managed in Microsoft Word. For more information see, Working with Web Email Templates in the Web Client help.

Note: Mail Merge and template management are not available for all the users.

Creating a New Template in Microsoft Word

These instructions help you create a new private Microsoft Word template.

Our scenario: Tom Dale requested a pricing proposal for 150 motors. You need to create a new pricing proposal template.

To create a new template:

- 1** In Microsoft Word, open a blank document that you want to save as a new template, and on the **Mailings** tab, click **Save as New Template**. In the **Manage Templates** dialog box, click **New**.
- 2** In the empty document, type the text you want to include in the proposal template.
- 3** To add Infor CRM SLX merge fields to the template, place the cursor in the template where you want the merge field to appear, click **Insert Field**, then from the merge field list, select a field.
The new merge field appears in the template.
- 4** In the **Template Properties** dialog box, do the following:
 - a In the **Name** field, specify **Pricing Proposal**.
 - b In the **Family** field, select **My Templates**.
 - c In the **Main Table**, select **Contact**.
 - d In the **Owner** field, your name must be the owner.
 - e In the **Email Subject**, type the default subject you want to use if this template is sent as an email message. For this example, **<Your company's> Pricing Proposal**.
 - f Click **OK**.
Microsoft Word opens for you to create the new template.
- 5** To create the proposal for Tom Dale, you need to start a mail merge.
- 6** On the **Mailings** tab, click **Compose Mail Merge**.
- 7** If necessary, click the **Template** ellipsis button, expand **Private Templates**, expand **My Templates**, select **Pricing Proposal**, and then click **OK**.
- 8** Select the **Select Record** option, select **Contact** from the drop-down list, and then click the ellipsis button.
- 9** In the lookup search for **Tom Dale**, select the record in the list and then click **OK**.
- 10** Clear the **Enforce "Do Not Solicit"** option as Tom Dale requested this information.
- 11** Select the **Attach document to each record** option.
- 12** Click the **Select Address** drop-down arrow and select **Mailing**.
- 13** Click the **Output Type** drop-down arrow and select **File**.
- 14** Click the **Directory** ellipsis button and browse to the location where you want the merged file to be saved.
- 15** Click the **File format** drop-down arrow and select **PDF**.
- 16** Click the **History Options** tab and select the **Create history for each contact or lead** and **Add merged text to the history notes** options.
- 17** For the **Result**, select **Complete**.
- 18** For the **Regarding**, select **Send proposal**.
- 19** In the **Notes** box type **Pricing proposal for 150 motors**.
- 20** Click the **Follow-Up Options** tab.
- 21** Select the **Schedule a Follow-Up** option and select **Meeting** from the drop-down list.

- 22** Select **Carry Over Notes** box to carry over your notes from the history item to the follow-up activity.
- 23** Make sure the **Timeless** option is cleared and select a **Start Time** of next Monday at **9:00AM**, click the **Duration** drop-down arrow and select **1 hour**.
- 24** Click the **Reminder** drop-down arrow and select **30 minutes**.
- 25** Make sure the **Leader** is set to you.
- 26** Click the **Category** drop-down arrow and select **Follow-up**.
- 27** Click **Merge** to start the merge.
The Mail Merge In Progress dialog box shows the progress of the merge.
- 28** When finished, click **OK** to close the dialog box.
Windows Explorer opens to the Directory specified in step 12 with the merged document selected.
- 29** Double-click the merged document to open and view the pricing proposal.

Creating a New Email Template in the Web Client

These instructions help you create a new Email template.

Our scenario: You need to create a email template to thank customers for allowing you to demonstrate your product.

To create a new email template:

- 1** On the **Compose** menu, click **New Email Template**.
The **Insert Email Template** page is displayed.
- 2** In the **Name** box type **Thank You - Demo**.
This is the name of the template that displays when selecting an email template.
- 3** In the **Description** box type **Thank you email after demo**.
This is a brief description of the email template content or suggested use.
- 4** Click the **Contact/Lead** drop-down arrow and select **Contact**.
The properties available for contact templates are different than the properties available for leads, therefore it is important to have separate templates designated for contacts and leads.
- 5** Click **Save**.
- 6** In the **Email Template** detail view, click in the **Body** section, you can type and format text and add SLX fields using the @mention user interface.
For this example, type:
Dear @PreferredName,
Thank you so much for allowing us to present a solution to @Contact.Account.
We feel that, together with your team, we have identified
@Contact.Account's PC needs
and recommended a package that will provide great performance and reliability for your staff.
Please let us know if you have any outstanding questions at all.

We are working on your proposal and will have that to you shortly.

Thank you again for your time!

@Username

@Title

@UserCompany

@Userinfo.Phone



@Userinfo.M

Using Mail Merge in the Web Client

You can use Mail Merge when you need to correspond with a group of contacts or leads. Mail Merge helps you simplify the process of sending the same information to numerous people by merging information into a template. You can merge to a file, send an e-mail or print the merged document.

Our scenario: You recently provided a demonstration for upgrading all of your contacts at Beeker Motors, and want to send an email letter thanking them for their time. You want to run a mail merge to send the information to all contacts at once.

To send e-mail using Mail Merge:

- 1 On the **Compose** menu, click **Mail Merge**.
The Mail Merge dialog box appears.
- 2 On the **Merge With** tab, click the **Entity Type** drop-down arrow, select **Account**, and then click the Lookup  icon.
- 3 In the Lookup, specify **Be**, click **Search**, and then double-click **Beeker Motors** in the list.
- 4 Click the **Output Type** drop-down arrow and select **Email**.
- 5 Click the **Template**  button, and begin typing **Thank you**.
- 6 Select **Thank you - Demo** from the list and click **OK**.
- 7 Leave the **Primary contact only** and **Enforce "Do not solicit"** options selected.
- 8 Select the **Attach document to each record** option.
- 9 Click in the **Subject** box and type **Thank You**.
- 10 Select the **Send emails to the contact/lead email address** option to use the email addresses defined for each contact in Infor CRM SLX. Selecting this option makes the Recipients box unavailable.
- 11 In the **CC box**, type @ and then type the name of an Infor CRM SLX user, team, or department to send the email to additional people in your organization. Or type the email address of someone who is not an Infor CRM SLX user, contact, or lead.
- 12 Click the **History Options** tab.
- 13 Make sure the **Create history record for each contact or lead** option is selected.
- 14 Click the **Regarding** drop-down arrow and select **Send e-mail message**.
- 15 Click the **Follow-Up Options** tab.

- 16** Select the **Schedule a Follow-Up** option, click the drop-down arrow and select **Phone Call**.
- 17** Clear the **Schedule separate follow-up activity for each contact** option, as you want to schedule a single phone call with all contacts as attendees.
- 18** Select a **Start Time** of next Thursday at **10:00AM**, click the **Duration** drop-down arrow and select **1 hour**.
- 19** Click the **Reminder** drop-down arrow and select **30 minutes**.
- 20** Make sure the **Leader** is set to you.
- 21** Click the **Category** drop-down arrow and select **Follow-up**.
- 22** Click **OK**.

The merged emails are sent to all recipients and history records are added for each contacts. For more information see the Using Mail Merge in the Web Client topic in the Infor CRM SLX Web Client Help.

Using Outlook Integration

Outlook Integration features are now installed with Xbar.

If your company uses Outlook Integration, you can save Outlook email messages as Infor CRM SLX history items. For example, you can:

- Compose an email message in Outlook, select contacts from the Infor CRM Address Book, and then click Send to CRM to record the email body and any attachments to the associated record. You can also include attachments to the message.
- Select an email message in Outlook, and then click Record to History to record the email body and any attachments to the associated record.
- Send an Infor CRM SLX contact's information in a vCard file format via email.
- Attach documents from Infor CRM SLX Library to a message in Outlook.
- Drag and drop email messages from Outlook to the Infor CRM SLX History tab.
- Click the Email button on the Contact or Lead Detail view to open a new email message addressed to that lead or contact.
- Click the Email button on the Ticket Detail view to copy ticket information into a new email message, and then click Send to CRM in Microsoft Outlook to send the message and save it to Infor CRM SLX.

Note: For more information see the following topics in the Infor CRM SLX Web Client Help:

- Emailing a Contact or Lead
- Sending an Email Message from a Ticket

Our scenario: You want to send an email to Tom Dale and Joan Smith of Beeker Motors to tell them that you will be out of the office for a few days. You can use Microsoft Outlook and record the email message in Infor CRM SLX.

Sending email to multiple records using Outlook Integration

To send an email to multiple records using Outlook Integration.

- 1** On the Navigation Bar, click **Contacts**.
- 2** Use the Lookup to find the contacts you want to e-mail.
 - a** Click the **Lookup** tab (magnifying glass).
 - b** In the first field select **Account**, in the second field select Starting With, in the third field specify **Be**, and then click **Search**.
- 3** Select **Tom Dale** and **Joan Smith**.

To select more than one record, hold down Ctrl or Shift, and highlight the records.
- 4** From the Task Pane, under Common Tasks, select **Email**.
- 5** If the Select Names dialog box opens, select both names and click **To**, and then click **OK**.
- 6** If email is enabled, but you have not logged on, at the message field, click **Yes** to log on.
- 7** In the Subject line, specify **Out of Office**.
- 8** In the Body area, type **I will be out of the office for a few days. I'll contact you when I return**. Since you are using Outlook to send this email message, you may want to record this to Infor CRM SLX History.
- 9** Click **Send to CRM**.

Chapter 6: Managing Opportunities for Sales

Opportunities are potential sales to accounts and contacts. When an opportunity progresses, you can track the products involved in the opportunity, days in the pipeline, competitors, level of commitment by the prospect, and much more.

In this chapter, you will learn to:

- Add an opportunity
- Use opportunity Statistics
- Close an opportunity

Adding a new opportunity

On the **Insert Opportunity** page, you can specify the values for a new opportunity. You can also:

- Add, edit, or remove products, competitors, or contacts.
- Update the opportunity currency and rate if Multi-Currency option is enabled.

Note: To set the default values for the opportunities, go to **Tools > Options** and select the **Opportunities** tab.

It is not necessary to complete all information when you add an opportunity. You can add the information that is most important to your company when you add the opportunity, and then update the Opportunity Detail view with more information later. For example, when you add an opportunity, you may want to note the probability of closing the sale, the dollar amount, and the estimated close date. Then add information as the opportunity moves through the pipeline.

If you do not want to add products while adding a new opportunity, you can add them later using the **Products** tab in the **Opportunity** Detail view.

Adding contacts to an opportunity allows you to target the individuals at the account and designate their roles and influence in the possible sale. If you do not add contacts while adding the new opportunity, you can add them later using the **Contacts** tab in the **Opportunity** Detail view.

Our scenario:

There is an opportunity for a sale of 10 printers to Beeker Motors. You want to create a new opportunity and add products and contacts.

To add a new opportunity:

1 Open the Beeker Motors' Account Detail view.

2 On the **New** menu, click **Opportunity**.

3 Specify the information:

Based on your Opportunities options, some boxes may already be completed.

Description

Enter a name for the opportunity. To help track opportunities, use the account name in the opportunity description.

Account

Verify that Beeker Motors appears.

Account Manager

Click the **Find** button to find the person or team within your organization that manages the account.

Estimated Close

Click the **Calendar** button, select the date that the opportunity is estimated to close, and then click **OK**.

Type

Click the drop-down arrow, and select **New**.

Lead Source

Click the **Find** button, click **Search**, and select **Trade Show**. Click **OK**.

Status

Your company defines the opportunity status list. Click the drop-down arrow, and select a status from the list.

Type

Click the drop-down arrow, and select **New**.

Lead Source

Click the **Find** button, click **Search**, and select **Trade Show**. Click **OK**.

Close Probability

Click the drop-down arrow, and then select the probability that this opportunity will be closed from the list.

4 Add the opportunity products.

a In the Products section, click the **Include Product** button.

b From the lookup, select **NetPrinter Laser Elite**, click **Add Selected**, and then click **Close**.

c In the grid, click the **Quantity** column and change **1** to **10**.

5 Add the opportunity contacts.

a In the Contacts section, click the **Include Contact** button.

b From the lookup, select **Joan Smith** and **Tom Dale**, click **Add Selected**, and then click **Close**.

6 Click **Save**.

Using opportunity statistics

You can use Opportunity Statistics to view opportunity information at a glance. You can view opportunity statistics for a group of opportunities, or you can select individual opportunities from the Opportunity List view.

To open Opportunity Statistics:

- 1 On the Navigation Bar, click the **Opportunities** button.
- 2 In the Opportunities List view, open the group of opportunities you want to view.
You can open the opportunity group using the Opportunity Group list.
- 3 Select the records you want to view, and do one of the following:
 - Right-click and select **Opportunity Statistics**.
 - In the Task Pane, under Common Tasks, click **Opportunity Statistics**.
- 4 When finished, click **Close**.

Closing an opportunity

When an opportunity is won or lost, you should close the opportunity. For future reference and reporting purposes, you should provide the reason for closing the opportunity.

Our scenario:

Beeker Motors has agreed to your terms and pricing and now you may close the opportunity.

To close an opportunity:

- 1 Open the Beeker Motor's opportunity in the Opportunity Detail view.
- 2 In the **Status** box, click the drop-down arrow, and select Closed-Won from the list.
The **Close Opportunity** dialog box opens.
- 3 In the **Actual Amount** box, verify the amount of the sale is listed.
- 4 If necessary, modify the **Actual Close** date. To modify the date, click the **Calendar** button, select a new date, and then click **OK**.
- 5 In the **Reason Won** field, click the ellipsis button, select an item or items from the list, and then click **OK**.
- 6 In the **Comments** box, type Delivery must be complete by the end of the financial quarter.
- 7 Click **OK**.

Beeker Motors' Opportunity Detail view appears with a Closed-Won Status and the Probability automatically updates to 100%.

Adding an asset to an account

To add an asset to an account:

- 1** Click the **Beeker Motors** link.
- 2** Click the **Assets** tab. If the tab is not visible, click the **More Tabs**.
- 3** Click the **Add Asset** button.
- 4** In the **Add Asset** dialog box, click the **Name Find** button.
- 5** From the lookup, search for and select **NetPrinter Laser Elite**, and then click **OK**.
- 6** In the **Quantity** box, type **10**.
- 7** In the **Serial Number** box, type **BMNPLE001**.
- 8** Click **OK**.

The asset appears in the product list for that account.

Chapter 7: Managing Leads and Campaigns

This chapter introduces you to Infor CRM SLX Marketing. With Infor CRM SLX Marketing you can develop and qualify new sales leads, convert leads into customer in a structured process, and create and manage sales campaigns while tracking their effectiveness.

In this chapter, you can:

- Add leads to Infor CRM SLX.
- Import leads to Infor CRM SLX.
- Qualify a lead.
- Add a campaign.
- Add targets to a campaign.
- Add stages and tasks to a campaign.
- Add products to a campaign.
- Launch a campaign.
- Track campaign responses.

Working with Leads

Leads are unqualified potential customers. Use lead qualification criteria to determine if a lead has valid information, already exists as a lead or contact, or is ready to be converted to a sales opportunity. Once qualified, a lead can be converted to or merged with a contact and account. You can also create a new sales opportunity.

Adding a Lead

There are many ways in which your company can acquire leads. They may buy lead lists, acquire another company's customers, or find a single lead while maintaining current accounts. If you have multiple leads, importing the information to Infor CRM SLX is the most efficient method. However, if you cannot import lead information, you must manually add the lead(s) to Infor CRM SLX.

Our scenario: While you were speaking to a current contact, he mentioned his friend Bob Green may be interested in purchasing some software. You need to add Bob Green to Infor CRM SLX as an unqualified lead.

To add:

- 1 On the **New** menu, click **Lead**.
- 2 In the **Name** field, specify **Bob Green**.
- 3 In the **Company** field, specify **Green Dentistry**.
- 4 In the **Email** field, specify **bob.green@greendentist.mail**.
- 5 In the **Phone** field, type **5553211234**.
- 6 Click **Look for Matching Records** to search the database for leads, contacts and accounts that have matching information.

The Matching Leads dialog box appears. If a matching record displays in this dialog box, you can open the matching record to see if the lead, contact, or account is the same as the lead you are entering.
- 7 In the Matching Leads dialog box, click **Cancel**.
- 8 In the **Title** field, select or specify **Managing Director**.
- 9 In the **Industry** field, select **Healthcare/Medical/Pharmaceutical** from the list, and then click **OK**.
- 10 In the **Interested In** field, specify **accounting software**.
- 11 In the **Lead Source** field, click **Find**.
- 12 In the Lookup Lead Source dialog box, click **Find**, select **Word of Mouth/Referral**, and then click **OK**.
- 13 Click **Save**.

Importing Leads

Your company may purchase mailing lists or have a large number of potential customers that must be tracked in Infor CRM SLX. Rather than adding leads one at a time, you can import large numbers of leads to Infor CRM SLX quickly and easily.

Use the Import Leads view to import lists of leads into Infor CRM SLX. You may only import leads from a comma-separated values (CSV) list. Valid file types include Microsoft Excel, .txt files, and other database file types, but files must be saved as a CSV file.

Our scenario: Your manager has given you a file containing 200 leads. You want to import the leads into Infor CRM SLX so that you can begin calling them.

To import leads:

- 1 From the **Tools** menu, click **Import Leads**.
- 2 Next to the **Select a file containing Leads information to start** field, click **Browse**, browse to the list you want to import, and then click **Open**.
- 3 Click the **Default Owner Find** button to select the person or team within your organization that will own the imported leads.
- 4 Click the **Default Lead Source Find** button and select **Purchased List - General**.
- 5 Make sure **Create a new ad hoc group** is selected.
- 6 Click **Next**.

The wizard moves to Step 2, Define Delimiter.
- 7 Preview the records before they are imported. If necessary, select a different delimiter value, for example a comma, semicolon, or text qualifier.

Note: For more information see the “Defining a Delimiter” topic in the Infor CRM SLX Web Client Help.

- 8** Click **Next**.
- 9** Match the lead list fields and Infor CRM SLX lead fields. If you want to display all of the fields in both lists and any template, select **Show All Fields**.
 - a Select the external list field and Infor CRM SLX field to be matched.
 - b Click **Match**.
- 10** Repeat the previous step for each field that needs to be matched. Matched Infor CRM SLX fields display in the Matched Infor CRM SLX Field column.
- 11** Click **Next**.
The wizard moves to Step 4, Manage Duplicates.
- 12** Complete the Manage Duplicates information.
 - a Select **Check for duplicate leads..**
 - b Next to **Type**, select **contact** and **Lead** to make sure records do not already exist as a contact or lead.
 - c Under Match Filters, select the filter check boxes that you want to apply. For example, First Name, Last Name, Work Phone, E-mail, Account/Company.
 - d For this scenario, clear the Auto-merge duplicate records option.
Note: Matched Infor CRM SLX fields display in the Matched For more information see the “Rules for Automatically Merging Records During Import” topic in the Infor CRM SLX Web Client Help.
 - e If you want to check for duplicate records within the import source file, select the **Check for duplicates contained within the import source file** option.
 - f Click **Run the Test** to run the Find Duplicates Test on the first 100 records in the import or all of the records if you selected the previous option.
Note: For more information see the “Managing Duplicate Records” topic in the Infor CRM SLX Web Client Help.
- 13** Click **Next**.
The wizard moves to Step 5, Select Import Actions.
- 14** Complete the Select Import Actions information.
Use import actions to specify actions to be performed for the leads you import to Infor CRM SLX.
 - a Next to the **Add Note** action, click **Define**.
 - b In the Add Note dialog, select **Timeless**, and in the **Notes** field specify **This record was imported from a list**.
 - c Click **Save**.
Note: For more information see the “Selecting Import Group Actions” topic in the Infor CRM SLX Web Client Help.
- 15** Click **Next**.
The wizard moves to Step 6, Review.
- 16** Review the import selections and click **Submit**.
The wizard moves to Step 7, Process Request.
- 17** When the import is finished, click the Import Number link to see the import history results in the Import History view.

Qualifying a Lead

A lead may contain unqualified information. You can use lead qualification criteria to validate information and determine if the lead is a sales opportunity. Once qualified, you can convert a lead to a contact and account and create a new sales opportunity.

Our scenario: You spoke to Bob Green on the phone and he has decided to order from the company. You need to add the information regarding Bob's purchase and convert him to a qualified lead.

Note: If the Qualification criteria was customized by your administrator, the items you see in the workspace may be different.

To qualify a lead

- 1 Click **Leads** on the Navigation bar.
- 2 Click the **Lookup** tab (magnifying glass).
- 3 Use the Lead lookup dialog box to find **Bob Green**:
 - a In the **Lookup by** field, select **Name**.
 - b In the **next** field, select **Starting with**.
 - c In the third field, specify **green**, and then click **Search**.
- 4 In the list, click **Green, Bob**.
- 5 In the **Qualification** field, select **Lead** from the list.
- 6 Under Qualification:
 - a Select the **Valid Contact** check box.
 - b Select the **Budget for purchase** check box, and then in the corresponding text box specify **5000**.
 - c Select the **Timeframe for purchase** check box, and then in the corresponding text box specify **3 months**.
 - d Select the **Business need identified** check box, and then in the corresponding text box specify **accounting software**.
 - e Select the **Decision maker identified** check box, and then in the corresponding text box specify **Bob Green**.
- 7 Once the lead is qualified and ready to convert to a contact and account, click **Convert Qualified Lead**.
- 8 In the Convert Lead dialog box, verify that no existing contacts or accounts match the lead you are qualifying.
- 9 Click **Convert**.

Working with Campaigns

A campaign is a combination of various advertising, public relations, sales promotion, and selling activities used over a period of time to achieve predetermined sales or marketing goals. A campaign can target a specific industry or group. Infor CRM SLX Marketing allows you to track information such as the time frame of the campaign, products associated with the campaign, response rates for a campaign, and more.

Adding a Campaign

After you have determined what type of campaign the company plans to use, you can add the information to Infor CRM SLX.

Our scenario: the company has decided to run a return mail advertisement campaign to all leads and contacts in the state of Illinois. You need to add the campaign information to Infor CRM SLX. This includes the campaign targets, stages, and tasks that must be completed during the campaign.

To add a campaign:

- 1** On the **New** menu, click **Campaign**.
The Insert Campaign dialog box is displayed.
- 2** In the **Campaign Name** field, specify **IL Return Mail Ad Q4 FY2016**.
- 3** In the **Description** field, specify **Return mail advertisement for IL - Fall 2016**.
- 4** In the **Objective** field, specify **Promote PC v7**.
In this scenario, the objective of the campaign is to promote the new version of Pocket PC.
- 5** In the **Call to Action** field, specify **Pre-register and save 10%**.
- 6** In the **Lead Source** field, click **Find**, and next to Advertising - General, click **Associate**.
- 7** In the **Status** field, select **Setup**.
- 8** In the **Code** field, specify **RMAQ42016**.
The code is a unique identifier for this campaign.
- 9** In the **Start Date** field, specify or select next Monday's date.
- 10** In the **End Date** field, select a date 3 months in the future.
- 11** In the **Manager** field, click **Find**, select name, and click **OK**.
- 12** Click **Save**.

Adding Targets to a Campaign

When you identify the targets, isolate the contacts, accounts, and/or leads on which to focus the marketing efforts. Effectively targeting the audience allows you to make the most of the marketing campaign by spending time and money on a segment of the market most likely to purchase from the company.

To add targets to a campaign

- 1** On the Navigation Bar, click **Campaigns**.
- 2** Open the IL Return Mail Ad Q1 FY2016 campaign in the Campaign Detail view.
- 3** Click the **Targets** tab.
- 4** Click **Add Targets**.
- 5** Use the filters to narrow the list of records.
 - a** Select **Accounts (all Contacts)**.
 - b** Select the **State** check box, select **Starting with** in the drop-down box, and then specify **IL** in the text box.

- 6 To find out how many targets meet the filter criteria before searching, click **How Many?**
- 7 Click **Search**.
- 8 Click **Add Targets** to add all the targets in the list and close the dialog box.
The targets appear in the **Targets** tab grid.

Adding Campaign Stages

To add a stage to a campaign:

- 1 Open the IL Return Mail Ad Q4 FY2016 campaign in the Campaign Detail view.
- 2 From the Campaign Detail view, select the **Stages/Tasks** tab, and click **Add Stage**.
- 3 In the **Description** field, specify **Prepare ad slick**.
- 4 In the **Status** field, and select **In Progress** from the list.
- 5 In the **Comments** field, specify **Used in-house ad department**. Updated campaign previously targeted to state of CA.
- 6 In the **Start Date** field, select today's date.
- 7 In the **End Date** field, select a date one week from today.
- 8 Click **OK**.

Campaign tasks can help Infor CRM SLX Marketing users manage the campaigns. You can add and edit task information, or complete a task once it is finished.

Adding Campaign Tasks

To add tasks to a campaign

- 1 In the Campaign Detail view, on the **Stages/Tasks** tab, click **Add Task** next to the appropriate campaign stage.
- 2 In the **Description** field, specify **Update CA ad slick from FY2011 Q4 campaign**.
- 3 In the **Status** field, select **Completed** from the list.
- 4 In the **% Complete** field, specify **100**.
- 5 In the **Needed Date** field, select yesterday's date.
- 6 In the Assign to section, select **Other Individual**.
- 7 In the **Assign To** field, specify **Advertising Dept - Tom**.
- 8 Click **OK**.
- 9 To add another task, click **Add Task** next to the campaign.
- 10 In the **Description** field, specify **Print new ad slick**.
- 11 In the **Status** field, select **In Progress** from the list.
- 12 In the **Needed Date**, select a date 6 days from today.
- 13 In the Assign to section, select **Other Individual**.

- 14 In the **Assign To** field, specify **Print Vendor**.
- 15 Click **OK**.

Adding Products to a Campaign

Products are the goods and/or services that you are selling in a campaign. You can add products to a campaign when you add the campaign information to Infor CRM SLX, or you can add or change product information for an existing campaign.

Our scenario: Management wants to add an additional incentive for the campaign. You need to add additional products to the direct mail campaign.

To add products to an existing campaign:

- 1 Open the **IL Return Mail Ad Q1 FY2016** campaign in the Campaign Detail view.
- 2 Click the **Products** tab. If the tab is not visible, click the **More Tabs**.
- 3 Click the **Associate Products** button.
- 4 Select **GoStore 200GB** and **Kiva Big Mouth Briefcase**, and then click **Add Selected**.

Launching a Campaign

When all campaign information has been added to Infor CRM SLX, you are ready to launch the campaign. Launching the campaign allows Infor CRM SLX to begin tracking information used in reports, budgets, and so on.

When a campaign is launched, the campaign target contacts and leads are assigned to the first stage of a campaign and their status is changed to "Launched".

Our scenario: After verifying all the campaign steps and information, you want to launch the campaign.

To launch a campaign:

- 1 Open the **IL Return Mail Ad Q1 FY2016** campaign in the Campaign Detail view.
- 2 Verify all the information is correct.
- 3 Click **Launch**.

Tracking Campaign Responses

After you launch a campaign, you can begin to track the responses associated with the campaign. Campaign responses include who responded, the date, the response method, any notes, and so on. You can track responses during various stages of the campaign. Adding this information correctly helps your company to identify successful campaigns and stages to aid in refining and running successful campaigns in the future.

Campaign responses can be added and viewed in the Infor CRM SLX Web Client.

Our scenario: You need to add a response for a recent campaign. The individual has decided to purchase from your company.

To add and view campaign responses:

- 1 Open the I campaign in the L Return Mail Ad Q1 FY2016 **Campaign Detail** view.
- 2 Click the **Responses** tab.
- 3 Click the **Add Campaign Response** button.
- 4 Select **contact**, click the **Contact Find** L Return Mail Ad Q1 button, specify **st**.
- 5 Click the **Search** button, select the first name in the list, and then click **OK**.
- 6 Click the **Response Method** drop-down arrow and select **Phone**.
- 7 In the **Comments** field, type **Responded within 5 days. Qualifies for 10% discount and free carrying case.**
- 8 In the Products section, click **Add Product**, click **Search**, select **Kiva Big Mouth Briefcase**, and then click **OK**.
- 9 Click **OK**.

Chapter 8: Working with Customer Service and Support

This chapter introduces you to the Infor CRM SLX Customer Service and Support features. The Customer Service and Support features allow designated users to track, qualify, and resolve customer questions and issues.

In this chapter, you can:

- Understand and work with contracts
- Add, work in, and close tickets
- Add and close a return
- Add and close a defect

Working with Contracts

Contracts are agreements between accounts and the company to provide support for products sold. Infor CRM SLX has five general types of contracts that cover support services. In addition, a contract can cover a specific set of products, or it can be a “blanket” contract that covers all the products, which the account owns. You can use contracts to verify that support is provided to specific accounts for specific products.

Understanding Contract Types

The five default contract types are:

Type	Description
Days	The contract is tracked according to a number of days of services the account has purchased. This value is entered into the Quantity box for the contract. When the contract type is Days, and as activities are generated for the account, the value in the Remaining box will not decrement.
Hours	The contract is tracked according to a number of hours of services the account has purchased. This value is entered in the Quantity box for the contract. The total time is calculated using the Elapsed Hours value for all activities generated for the account. As activities are generated, the value in the Remaining box decreases to reflect the number of hours left on the contract

Incidents	The contract is tracked according to the number of service calls the account has purchased. This value is entered into the Quantity box for the contract. The total number of incidents reflects the total number of tickets the account has opened. As tickets are opened, the value in the Remaining box decreases to reflect the number of incidents left on the contract.
Value	The contract is tracked according to a currency value placed on the services the account has purchased. This value is entered into the List Price or Contract Amount box for the contract. When a ticket activity is created against the contract, the activity's Total value is charged against the contract amount, and the value in the Remaining box decreases to reflect the value left on the contract.
Perpetual	The contract has no limit. The account can open an unlimited number of tickets and activities for an unlimited amount of time.

To ensure that the time, number of incidents, or currency value left on a contract is tracked accurately, you must activate the contract before beginning work on a ticket.

Adding a Contract

Each contract you add must be connected with an account that already exists in Infor CRM SLX. The following scenario explains how to create a contract for an account.

Our scenario: Tom Dale calls to request a new contract. He wants a one year contract that covers up to 10 incidents.

To add a contract:

- 1 Open the Beeker Motors Account Detail view and select the **Contracts** tab. If the tab is not visible, click the **More Tabs** tab.
- 2 Click **Create Contract**.
- 3 Complete the contract information fields.
 - a In the **Reference #**, specify a reference number for the contract.
 - b Verify that Dale, Tom is listed in the **Contact** field. If not, click **Find** and select **Tom Dale** from the lookup.
 - c Select **Active**.
 - d In the **Comments** field, specify **New 1 year contract for 10 incidents. Qualifies for new customer discount**.
 - e Select **Classic Care Ultra** from the service list.
 - f Select **Incidents** from the Contract Type list.
 - g Leave the **Start Date** as today's date.
 - h Type a purchase order number in the **PO Number** field.
 - i In the **Purchase Date** field, select today's date.
 - j In the **List Price**, specify **500.00**.
 - k In the **Discount** field, specify **50.00** because he qualifies for a new customer discount. The Contract Amount is automatically calculated.
 - l For **Expiration**, click the **Calendar** button and select the date one year from today.
 - m In the **Quantity** field, specify **10**. This specifies that the contract covers 10 incidents in the next year.

- 4 Click **Save**.
- 5 Associate Beeker Motors assets to the contract.
 - a On the Contract detail view, click the **Covered Assets** tab. If the tab is not visible, click the **More Tabs** tab.
 - b Click **Associate Asset**.
 - c In the lookup select **NetPrinter Laser Elite**, and then click **Add Selected**.

Working with Tickets

Tickets are records of customer inquiries or complaints. They can contain the information necessary to report, investigate, and close an inquiry or problem. You can insert new tickets for an account or contact, track your time spent resolving issues for a ticket against a contract by using the Punch In/Punch Out button record calendar and other activities for a ticket, and search for existing tickets using the Lookup. In addition, you can use Speed Search to search for existing problems and their resolutions that may apply to the ticket's issue. Before you add a ticket, the account and contact must exist in Infor CRM.

Adding a Ticket

Our scenario: Tom Dale at Beeker Motors called. He is having a problem with one of their printers and needs the problem resolved by the end of the week. You need to create a ticket to work on the problem.

To add a ticket

- 1 Open Tom Dale's Contact Detail view.
- 2 On the **New** menu, click **Ticket**.
- 3 In the Insert Ticket view, verify Beeker Motors appears in the **Account** field.
- 4 If required, in the **Contact** field, click **Find**, and then select **Tom Dale**.
- 5 In the **Contract** field, click **Find**, use the **Lookup Contract** to select the contract you created in the previous scenario, and then click **OK**.
- 6 In the **Source** field, and select **Phone** from the list.
- 7 In the **Area** field, click **Find** and in the Area list select **Hardware**.
Options available for Hardware appear in the Category list.
- 8 In the **Category** list, select **Printer**.
- 9 In the **Issue** list, select **Power**, and then click **OK**.
- 10 In the **Status** field, and select **In Process** from the list.
- 11 Select **Med-High** from the **Urgency** list.
- 12 In the **Needed Date** field, use the **Calendar** to select a date at the end of the week.
- 13 Verify the **Assigned To** field lists the name. If required, click **Find** and select the name from the list.
- 14 In the **Subject** field, specify a short summary of the problem.
- 15 In the **Description** field, click the **Date/Timestamp**, and specify detailed information for the problem.

- 16 Under **Comments**, in the **Internal** field, click **Date/Timestamp**, and specify additional information that is important to the ticket.
- 17 Click **Save**.

Adding Ticket Activities

Ticket Activities are added through the Ticket Activities tab on the Ticket Detail view. Ticket Activities enable you to track the time, the types of tasks, and any associated costs involved in resolving a ticket. Activities are recorded by activity type and charge rate and are used for billing the customer against their service contracts. You can add your own ticket activities at any time from the Ticket Activities tab.

Our scenario: You told Tom Dale that you will research his problem and call him back. You need to add a ticket activity for the research time.

To add a ticket activity:

- 1 Open Tom Dale's ticket.
- 2 Click the **Ticket Activities** tab. If the tab is not visible, click the **More Tabs** tab.
- 3 On the **Ticket Activities** tab, click **Advanced**.
The Insert Ticket Activity view opens.
- 4 In the **Type** field, select **Research** from the list.
- 5 In the **Public Access** field, click the drop-down arrow and select **1-Customer**.
This setting determines whether customers are able to see the ticket activity using Infor CRM SLX Customer Portal.
- 6 Verify that the **Start Date** field displays the correct start date and time for the activity. If not, click **Calendar** to specify the correct date and time.
- 7 Since you have not yet completed the activity, skip the **End Date** field. When you complete the activity, you can use the **Calendar** to select the date and time you finished working on the activity.
It is very important that you select accurate dates and times in both the Start Date and End Date boxes because this information is used to calculate the Time Units, Elapsed Hours, Rate, and Total Labor.
- 8 Verify that the **User** field displays the name. If not, click **Find** to locate the name or the name of the individual who are responsible for completing the activity.
- 9 (If required) In the **Charge Type** field, click **Find**, select **No charge**, and then click **OK**.
The charge type is the rate your company charges against the customer's support contract for the work you performed.
- 10 In the **Comments** field, specify **Research printer power issues**.
- 11 Click **Save**.
Note: For more information see the "Adding and Editing Ticket Activities" topic in the Infor CRM SLX Web Client Help.

Punching In and Out of a Ticket

The Punch In and Punch Out function enables you to track the time spent assisting a customer for each ticket. When you click the Punch In button on a ticket's detail view, Infor CRM SLX begins timing the activity. When you are finished, you can click Punch Out. Infor CRM SLX stops timing the activity and adds an activity record to the Ticket Activities tab for the ticket.

Note: When you use the Punch In/Punch Out feature in a ticket, a timed activity is automatically created.

Our scenario: Tom Dale calls with more information on his printer problem. You need to open the ticket and track the time you spend talking to him and gathering information.

To punch in to and out of a ticket:

- 1 From the Beeker Motors Account Detail view, click the **Tickets** tab, and click the ticket's **Ticket ID** number.
- 2 Click **Punch In**.
The button text changes to Punch Out, and Infor CRM SLX begins recording time against the ticket activity.
- 3 Click the **Ticket Activities** tab. If the tab is not visible, click the **More Tabs** tab
- 4 From the list of ticket activities, click **Edit** next to the Timed activity you want to change.
- 5 Enter the information from the conversation with Tom Dale in the **Comments**.
- 6 Click **Save**.
- 7 When you are finished working on the ticket, click Punch Out to stop tracking time on the ticket.

Closing a Ticket

The stage at which a ticket is closed and the person responsible for closing a ticket depend on your company's processes.

Our scenario: You resolved the problem with Tom Dale's printer and completed all follow-up activities. Now you want to close the ticket.

To close a ticket:

- 1 Open Tom Dale's ticket.
- 2 Ensure all ticket information is complete and accurate.
- 3 Close any open ticket activities.
 - a Click the **Ticket Activities** tab.
 - b Click **Edit** next to the Research activity.
 - c Click **End Date Calendar**, select a date, and then click **OK**.
 - d Click **Save**.
- 4 In the **Status** field, select **closed** from the list.
- 5 Click the **Details** tab and update the Resolution.
 - a Click **Date/Timestamp**.
 - b Specify **Printer overheats and turns off due to faulty fan**.

- 6 If you want to submit the resolution information to be accepted into the SpeedSearch indexes, select the **Submit for SpeedSearch** check box in the top pane.
- 7 Click **Save**.

Working with Returns

Returns are agreements to accept returned products from a customer for service, replacement, refund, or credit. This may also be referred to as an RMA or Return Materials Authorization.

Adding a Return

Every return must be associated to a ticket. Before you add a return, ensure that the related ticket exists. If necessary, create the ticket before proceeding.

Our scenario: Tom Dale reported a problem with a printer and sent it in for repairs. After researching the ticket, you determined that the printer must be replaced.

To add a return

- 1 Open Tom Dale's ticket.
- 2 Click the **Returns** tab. If the tab is not visible, click the **More Tabs**.
- 3 Click the **Insert New Return** button.
- 4 Verify that the **Ticket ID**, **Account**, and **Contact** are correct.
- 5 In the **Reason** field, type **Printer overheats**.
- 6 In the **Customer PO** field, type the customer purchase order.
- 7 Click the **Status** drop-down arrow and select **Return Received**.
- 8 Click the **Type** drop-down arrow and select **Send Replacement**.
- 9 Click the **Priority** drop-down arrow and select **Next Day**.
- 10 In the **Expected By** field, click the **Calendar** button, and select this **Friday**.
- 11 Click **Save**.
The Return Detail view opens.
- 12 Click the **Ship To Details** tab. If the tab is not visible, click **More Tabs**.
- 13 Verify the contact and address information is for Tom Dale at Beeker Motors.

Adding Products and Shipping Details to a Return

You add products to a Return to indicate which product the account is returning, and which is the replacement product to be shipped to the customer.

Our scenario: You added the return for Tom Dale's ticket and now want to add the product asset that Tom is returning.

Adding Asset to a Return

To add an asset to a return:

- 1 Open the detail view for the return you created for Tom Dale's printer.
- 2 Click the **Details** tab. If the tab is not visible, click **More Tabs**.
- 3 In the Assets to Return section, click the **Associate Asset** button.
- 4 Locate and select the **NetPrinter Laser Elite** printer using the lookup.
- 5 Click **OK**.

Updating Shipping Contact Information

To update the shipping contact information

- 1 Click the **Ship To Details** tab. If the tab is not visible, click **More Tabs**.
- 2 Verify that **Tom Dale** is the **Contact**.
- 3 Use the **Ship Via** and **Tracking #** fields to include additional shipping information.
- 4 In the **Attention** field, specify **Tom Dale**.
- 5 Verify that the address information is correct.
- 6 Specify any special shipping instruction in the **Special Instructions** field.
- 7 Click **Save**.

Adding products to return or replace

To add the products to be returned and replaced

- 1 Under Assets to Ship, click **Add Return Shipped Product**.
- 2 In the **Add Return Shipped Product** dialog box, under **Received Product**, click the **Find** button, select **NetPrinter Laser Elite** printer, and then click **OK**.
- 3 Select **Return Existing**.
The returned product is automatically added.
- 4 Click the **Shipped DateCalendar** button and select today's date.
- 5 Click **OK**.

Closing a Return

The stage at which a return is closed and the person responsible for closing the return depend on the process within your company. As an example, when the product has been returned by the customer and the replacement product has been shipped, that might be the stage at which you would close a return.

Our scenario: Now that Tom Dale's replacement printer has been shipped to him, you want to close the return.

To close a return

- 1 Open the detail view for the return you created for Tom Dale's printer.
- 2 In the **Status** field, click the drop-down arrow, and then select **closed** from the list.
- 3 Click **Save**.

Working with Defects

A defect is a record describing a problem in a product or process. It is similar to a ticket, but people involved in the design or construction of the product typically resolve defects. The system tracks defects so that problems with a product or process can be resolved in a timely manner, and company management is aware of issues with these products or processes.

Adding a Defect to an Existing Ticket

When you discover a problem in a product or process, you can add a defect to Infor CRM SLX.

Our scenario: After receiving Tom Dale's printer you discovered that there is a defect with the cooling fan. You need to enter a defect to track the problem.

To add a defect to an existing ticket:

- 1 Open Tom Dale's ticket.
- 2 Click the **Defects** tab. If the tab is not visible, click **More Tabs**.
- 3 Click the **Create Defect** button.
- 4 Click the **Project** drop-down arrow and select **Hardware**.
- 5 In the **Version Found** field, click the drop-down arrow, and select **1**.
- 6 In the **Target Version**, click the drop-down arrow, and select **2**.
- 7 In the **Current Progress** field, click the drop-down arrow, and select **Customer Return**.
- 8 In the **Priority** and **Severity** fields, click the drop-down arrow, select the importance and impact of the issue.
- 9 In the **Frequency** field, click the drop-down arrow, and select **Weekly**.
- 10 In the **Type** field, click the drop-down arrow, and select **Power**.
- 11 In the **Area** field, click the **Find** button and in the **Area** list select **Hardware**.
- 12 In the **Category** list, select **Printer**.

- 13 In the **Issue** list, select **Power**, and then click **OK**.
- 14 Leave the **Status** as **open**.
- 15 In the **Source** field, click the drop-down arrow, and select **Parts**.
- 16 Select the **Submit for SpeedSearch** option so that this issue can be found using SpeedSearch.
- 17 Click the **Assigned To Find** button , select your name from the list, and then click **OK**.
- 18 In the **Public Access** field, select **5-internal**.
- 19 In the **Subject** specify **Printer fan stops and printer overheats**.
- 20 In the **Description** field, click the **User Date Stamp** button, and then specify **cooling fan stops which causes the printer to overheat and turn off during a print job**.
- 21 Click **Save**.

Closing a Defect

The stage at which a defect is closed and the person responsible for closing the defect depend on the process within your company.

Our scenario: The problem with the NetPrinter Laser Elite fan has been identified. You are ready to add a resolution and close the defect.

To close:

- 1 Open the defect you created for the NetPrinter Laser Elite.
- 2 In the **Fixed in Version** field, click the drop-down arrow and select an item from the list.
- 3 In the **Status** field, click the drop-down arrow, and then select **closed**.
- 4 Click the Details tab.
- 5 In the **Resolution** field, click the **User Date Stamp** button, and then type **Fan is too small. Any printers experiencing this problem should be returned and the fan will be replaced**.
- 6 Click **Save**.

Chapter 9: Using Web Reporting and Analysis Tools

Infor CRM SLX is powered with reporting and analysis tools which assist you identify opportunities and evaluate sales effectiveness.

The Reports List view provides a list of pre-defined sample reports which enable you to view and analyze information in the Infor CRM SLX database. You can run reports related to Main views such as Contact, Account, Opportunity and so on. You can also modify the report to accommodate your business needs. The specific reports available to you are determined by your system administrator. The Dashboard is a tool set that allows you to display and interact with a variety of performance and analysis information

In this chapter, you will learn to:

- Use the Reports view
- Run a report
- Export and print reports
- Work with Dashboards
- Use Dashboard widgets

Using the Reports View

Reports enable you to view information about contacts, accounts, opportunities, tickets, and other related data.

The Reports view allows you to select from a list of available sample reports and apply filters to narrow the results. You can only access reports that have been released to you by the system administrator. Reports can be released to you personally, or to a team that you are a member of. When you view or print any report, only records you have access to are included in the report.

Our scenario: You want to run a report listing all the interactions you have had with your contacts.

To run a report:

- 1** On the Navigation Bar, click **Reports**.
- 2** In the Report list view, **Reports** tab, select the Contact Summary - Sample report, right-click, and then click **Run**.

This is the option for reports you want to run only once, or reports you require immediately.

- 3** In the Select Records dialog box, in the **Show records that match** field, pick All Records.
- 4** Click **Next**.

- 5 In the Enter Values dialog box do the following:
 - Leave View Notes as **Yes**.
 - Use the pick list to change Start each contact on a new page to **No**.
- 6 Click **Next**.
- 7 In the Export Options dialog box, use the pick list to select PDF as the file format for your report.
- 8 If you selected Schedule in step 1, you can create a job schedule for running your report. Select from the available scheduling options.
- 9 Click **Finish**.
- 10 When the progress message box appears, do one of the following:
 - Wait for the job to complete and open your report from the link that displays.
 - Click **Close** to dismiss the box. The report continues to process in the background. When the report is available, a job notification alert appears in the menu bar. You can either view the report from the Job Notifications box or from the Reports History tab.

Viewing, Printing, and Storing Reports

When you run a report, it is stored in the Reports History tab until you choose to delete it. From this tab you can see history for the report, open the report, print, save the report elsewhere, or store the report for future reference.

- To find the **Report History** tab:
 - 1 On the Navigation bar, click **Reports**.
 - 2 In the Report List view, click the **History** tab.
- To open a report: In the **Report History** tab, in the **Report** column, click the report name. The report opens in the native application for the report file type.
- To print or save the report: Use the tools available in the native application.
- To delete a report:
 - 1 In the **Report History** tab grid, select the report.
 - 2 Right-click and then click **Delete**.

Working with the Dashboard

The Dashboard allows you to display and interact with a variety of performance and analysis tools on the Welcome page of the Infor CRM SLX Web Client. You can maintain one or more personalized dashboard tabs and, with the appropriate permissions, you can modify dashboards provided by Infor CRM SLX or customized by your administrator.

You can format the data on the dashboard using widgets to gain insight into organizational and individual performance. The data can be visualized in a pie, bar or column chart, pipeline, or line graph, or you can view

the detailed data in a list. A widget is a dynamic, reusable element of the interface that displays the data you specify. For more information about widgets, Refer to [Working with Widgets](#) on page 66.

There are two out-of-the-box dashboard tabs: My Dashboard and Sales. Each tab has several out-of-the-box widgets. You can add and edit widgets to display different data or display the same data in different ways.

To open the dashboard: On the Navigation Bar, click **Dashboard**.

Customizing Your Dashboard

Use the context menu on a dashboard tab to add a new tab, copy, hide/show and delete tabs, or share tabs with your team or department. Use drag-and-drop to rearrange the widgets on the tab. Widgets automatically size to fit the data and chart type, as well as the column size.

You can also send all the data for a group from a list view to a group list widget on the dashboard with the Promote to Dashboard link.

- To add a new tab:
 - 1** On the **Dashboard** menu click **New Tab**.
 - 2** In the **Name** field, specify a name for the tab.
 - 3** Click **Save**.
- To share a tab with other users:
 - 1** Select the tab you want to share and on the **Dashboard** menu, click **Share Tab**.
 - 2** Do one of the following:
 - To add users, teams or Everyone, click the Share with **Add** button, click the drop-down arrow and select **Everyone** to share the tab with all Infor CRM SLX users, or the user or team you want to share the tab with, and then click **Save**. Repeat until you have added all users or teams you want to have access to your dashboard.
 - To change a user or team, click the Edit icon next to the user or team you want to change, click the drop-down arrow and select **Everyone** to share the tab with all Infor CRM SLX users, or the user or team you want to share the tab with, and then click **Save**.
 - To remove a user or team, click the Delete icon next to the user or team you want to remove.
- To promote a group to a dashboard:
 - 1** From a list view, click the group tab you want to send to the dashboard.
 - 2** In the Task Pane, click **Promote to Dashboard**.
 - 3** Click the name of the dashboard where you want to send the data, and click **OK**.
 - 4** Click **OK**.
 - 5** Click **Welcome** in the Navigation Bar and select the dashboard tab you selected in step 3.

The data appears on the dashboard in a group list widget. The default configuration for the group list is 10 lines; however you can change this in the widget editor to display up to 50 lines.

Working with Widgets

Widgets are plug-ins you can add to a dashboard. There are several types of widgets you can use to display your data. Move your mouse over the chart in a widget to display the dimension and metric selected for that widget.


There are several types of widgets:

- Charting - Bar, Column, Funnel, Line, and Pie charts
- List - Group, Links, and Recently Viewed
- Other - Today's Activities and Welcome

Note: The list of available widgets is determined by your implementation. You may not have access to all widget types.

Using Widgets

You can add, edit, and remove widgets from the dashboard, and you can rearrange widgets on the page with drag and drop.

- To add content to a widget:
 - 1 Select the tab you want to add a widget to and on the **Dashboard** menu, click **Add Widget**.
 - 2 On the Add widget dialog box, click the widget you want to add.
 - 3 Configure the widget settings, and click **Save**.
- To edit a widget:
 - 1 Find the widget you want to edit and click the  button to open **Widget Settings**.
 - 2 Make the required changes.
 - 3 Click **Save**.

The widget displays the changes.

Adding Funnel Chart Widget

Our scenario: You want to show potential revenue of opportunities in your pipeline for each level of revenue.

To add a funnel chart widget:

- 1 Select the tab you want to add the funnel chart widget to and on the **Dashboard** menu, click **Add Widget**.
- 2 Click **Funnel Chart**.
- 3 Complete the Widget Settings:

Width:

Use the slider to indicate how much horizontal space the widget should occupy on the dashboard. The default is 12. Moving the slider to the left will allow more than one widget to occupy the same line until a total of 12 is reached.

For example, for 2 widgets to appear next to each other, set each widget's width to 6. For 3 widgets to appear next to each other, set each widget's width to 4.

Height:

In pixels, specify the vertical space the widget should occupy on the dashboard. The default height is 450px. To make the widget occupy more vertical space specify a higher number. To make the widget occupy less vertical space specify a lower number.

Title:

Type the title to be displayed in the widget title bar. For example. Open Opportunities.

Subtitle:

If desired, type the text that displays below the title to provide additional information about the widget. By default this is blank.

Subtitle:

If desired, type the text that displays below the title to provide additional information about the widget. By default this is blank.

Limit:

Specify a numeric value for the maximum number of items to be displayed in the funnel chart. The default is 10. Depending on the selected Dimension, a limit may not apply.

- 4** In the **Data Sources** section click the **Add** button.
- 5** In the **Name** box type a descriptive name for the data source.
- 6** In the **Entity** list select **Opportunity**.
- 7** In the **Group** list select **All Open**.
- 8** In the **Dimension** list select **Stage**.
- 9** In the **Metric** list select **Sum Sales Potential**.
- 10** Click the **Sort Order** drop-down arrow to select the order in which data will be arranged in the widget. Options include: Dimension Ascending, Dimension Descending, Metric Ascending, and Metric Descending. Select **Dimension Ascending**.
- 11** Click **Save**.
A range of sales potential amounts displays with each sales potential range represented as a different colored level. The size of each level represents the number of opportunities within a particular sales potential range.

Working with List View KPIs

The list views contain Key Performance Indicators, or KPIs. The KPIs are based on the current list of records, the group and any applied filters. Some KPIs can be specific to a subset of data, for example in the **Opportunities** list view, a KPI for Average Actual Amount can be calculated using the actual amount for all closed-won opportunities in the list and a count of closed-won opportunities.

The list views display KPIs if a KPI is selected. These list views contain out-of-the-box KPIs to select from:

- Accounts
- Opportunities
- Quotes

- Sales Orders
- Invoices (Infor CRM SLX Back Office only)
- Contracts
- Returns
- Tickets

Managing list view KPIs

To manage list view KPIs:

- 1** Click the **Manage KPIs** icon on the list view..
- 2** Select the check boxes of the required KPIs to show and clear the check boxes of the KPIs to hide.
Note: Selecting a large number of KPIs to display can increase the loading time for KPIs and decrease the amount of horizontal space for each KPI.
- 3** Click **Save**.



Chapter 10: Setting User Options

Infor CRM SLX provides tools which allow you to modify some parts of the interface so that you can work in best interface which suits you. User Options allow you to set specific preferences for such features as the view that appears when you start the Infor CRM SLX Web Client and Alerts. User specific settings are only applicable to your Infor CRM SLX account. Some options are shared between the Infor CRM SLX Client and Infor CRM SLX Web Client.

General Options

On the **General** tab you can specify default settings for which view opens by default when you first log into Infor CRM Web Client, and the default owner for new records created.

To set general options:

- 1 From the **Tools** menu, click **Options**.
- 2 Click **General** tab.
- 3 From the **Show on Startup box** field, select the default view you want to display when you log in to the Web Client, (for example, What's New or Calendar).
- 4 In the **Default Owner/Team** field, click  and select a user or team which you wish to set as the default owner for new accounts, and click **OK**.
- 5 For Multi-Currency only: To select a currency type, click  on **My Currency** field and select a currency from the list, and click **OK**.
- 6 To get updated pick list data, click **Refresh Pick List Data**. This button should be clicked only if updated pick list items available. For example, the Opportunity Status pick list has been updated.
- 7 To get notifications about unsaved changes on a page, select **Prompt for unsaved data** check box. Clear this check box to stop notifications about unsaved changes.

Note: This option is selected by default:

- 8 Select the **Default Username/Time Stamp in Memo Fields** to create an option to click the **User Date Stamp** button to add your name, the date, and time (according to your language settings) to a memo box. This option will work only on those memo boxes for which your administrator has turned this feature on.
- 9 Select the **Display List view check boxes** check box to include a column of check boxes in all the list views.

- 10 To automatically log off Infor CRM SLX Web Client after a period of inactivity, select the **Enable Automatic Logoff** check box. Specify the allowable number of minutes of inactivity in the **Log off after** field, after which the Infor CRM SLX Web Client should log off.
- 11 In the **Contact Sync Group** field, select an ad hoc contact group which contains a contact list to be synchronized. If the desired ad hoc group is not present in the list, you must create the group. Do not select a contact sync group if you are only synchronizing with Outlook using Outlook sync. If you are using Outlook sync, refer to "Configuring the Contact Sync Group" in the Infor Cloudsuite CRM Web Client Help.
- 12 In the **Log to History** field, select **Prompt** if you wish to view the Complete **E-mail** dialog box to be displayed after you drag and drop an e-mail message. If you wish to record the message to history without prompting, select **Do Not Prompt**.
Note: This option applies only to drag and drop e-mails. You must set options for Send to CRM and Record to History in Outlook. Refer to [Configuring Outlook Integration](#) on page 20.
- 13 To install the Infor CRM SLX Mail Merge Microsoft Word add-in, click **Install Mail Merge for Microsoft Word**.
- 14 To install Xbar for Outlook, **click Install Xbar for Outlook**.
- 15 For Offline Web Client users only: To run reports while offline, ensure the **Use ActiveReporting** check box is selected.
- 16 Click **Save**. You must click **Save** on each tab else your selections will not be saved.

Group Options

On the **Groups** tab, you can specify the default view for groups, list views and defaults. These options apply only when the current user is signed in to the Infor CRM SLX Web Client.

To set group options:

- 1 From the **Tools** menu, click **Options**.
- 2 Click the **Group** tab.
- 3 Set your Group Options.
 - a Click the **Main View** field and select a view from the list.
 - b Click the **Default Group** field and select a default group from the list. For example, Latest Contacts.
Note: The default layout for new groups is determined by the group selected as the default group. If your default group does not display as a tab, you must mark it as a Favorite in the Groups list.
 - c Click the **Default Lookup Layout** field and select the name of the group with the layout you want to see for any lookups on that main view. For example, on the Contact views, all lookups will use the Latest Contacts group layout.
The group you select will also determine what search items are available in the Lookup. The Lookup by options depend on the columns included in the layout of the lookup. You should choose a group that includes all of the columns you may want to search by in a lookup.
 - d Repeat steps a, b and c for each main view.
- 4 Under General Lookup Options, click the **Default Lookup Condition** field and select the lookup condition you wish to use for all list view lookups. Options are: Starting With, Contains, Equal to, and Not Equal to.

5 Click **Save**.

You must click **Save** on each tab or your option selections are not saved.

Activities Options

On the **Activities** tab, you can set default settings for activities.

To set activity options:

- 1** On the **Tools** menu, click **Options**.
- 2** Click **Activities** tab.
- 3** In the **Default Follow-up Activity:** field, select the type of activity to be scheduled as a follow-up, after you complete an activity.
- 4** In the **Carry Over Notes:** field, select **yes** if you wish to carry over existing notes, when you schedule a follow-up activity.
- 5** In the **Carry Over Attachments:** field, select **yes** if you wish to carry over existing attachments when you schedule a follow-up activity.
- 6** Select **Display Past Due in the toolbar** check box if you want to be notified about past due activities.
- 7** Under the Defaults Per Activity Type: section, set the Default Alarm and Default Duration for each activity type:
 - a** Click the **Default Alarm** field and select a time frame from the list to set the default alarm while scheduling a new meeting.
 - b** Click the **Default Duration** field and select a time frame from the list to set the default duration while scheduling a new meeting.
 - c** Select the **Default Timeless** check box if you wish to set an activity as timeless, by default.
 - d** After selecting the **Default Timeless** check box, if you wish incomplete activities to automatically rollover on the scheduled date, then select the Auto Rollover option.
Note: You can only rollover timeless activities.
 - e** Repeat steps a-d for Phone Call, To Do, and Personal Activity.

8 Click **Save**.

You must click **Save** on each tab or your option selections will not be saved.

Calendar Options

Calendar Options allow you to adjust the content and appearance of your calendar to accommodate the way you work. You can set the type of information that displays in activities, the start and end of the work day, the default calendar view, default interval on the calendar, and whether or not completed activities (history) items display. by default, history items are displayed only on the day and week calendars.

To set calendar options:

- 1 From the **Tools** menu, click **Options**.
- 2 Click the **Calendar** tab.
- 3 In the **Default Calendar View:** field, select the default calendar view, to be displayed when you open the Calendar view.
- 4 In the **Number of Events on Day/Week:** field, select the maximum number of events you wish to be displayed in the top section of the Calendar Day and Week views.
- 5 In the **Show History on Calendar:** field, select **yes** to display history items. Select **no** to hide history items on the Calendar Day view.
- 6 In the **Remember Selected Users:** field, select **yes** if you wish to display multiple users on your calendar view and save the list of users between sessions.
- 7 Under **Work Week**, select the days of the week that are included in your work week.
- 8 Set the following options to customize your calendar:

First Day of the Week

Select the day on which your work week starts.

Day Start

The time when your workday begins.

Day End

The time when your workday ends.

Default Interval

The default interval to display the calendar information. This value can be 15, 30 or 60 minute intervals.

Default Activity Type

The default activity type. This is the type of activity that will be created when you double-click on any of the **Calendar** views.

Contact/Account

Indicates how the contact and the account information is displayed on the **Calendar**. This option does not apply to the month views.

Show on Activities

Select the check box to define how activities are displayed on the **Calendar** timeline for day and week views. These options do not apply to the month view.

- **Opportunity:** Displays an activity's opportunity information, if applicable, on the day and week calendar views.
- **Phone Number:** Displays an activity's phone number information on the day and week calendar views.
- **Regarding:** Displays an activity's regarding information on the day and week calendar views.
- **Time:** Displays the activity's start and end times on the day and week calendar views.

- 9 Click **Save**.
You must click **Save** on each tab or your option selections will not be saved.

Alerts Options

On the **Alerts** tab, you can set default settings for alarms and unconfirmed activities.

To set alerts options

- 1 On the **Tools** menu, click **Options**.
- 2 Click the **Alerts** tab.
- 3 Select **Display in toolbar** check box, if you wish Alerts icon to be displayed in the toolbar
Note: If you do not select this option, the remaining check boxes will be greyed out and you will not be notified on Alerts.
- 4 Select **Prompt for Alerts** check box, if you wish to view the Alerts dialog box, every time a new alert appears.
- 5 Next to **Include**, select the information you wish to include in your Alerts. If you have selected the **Prompt for Alerts** check box, this information open the Alerts dialog box to open:
Note: If you do not select any options, but select either **Display in toolbar** or **Prompt for Alarms** checkbox, Alerts will be empty and you will not be prompted.
 - Select **Alarms** if you wish alarms to display in your Alerts.
 - Select **Unconfirmed Activities** check box, if you wish to view unconfirmed in Alerts.
- 6 Click the **Default Snooze** field and select a time frame which will be set as the default amount of time to postpone an activity alarm. You can still change the snooze time from the Snooze list before you snooze your alarms.
- 7 Click **Save**.
You must click **Save** on each tab or your option selections will not be saved.

Opportunity Options

On the **Opportunities** define the default settings for the new opportunities created in the Infor CRM SLX Web Client. These settings are applicable, only when the current user is signed in to the Infor CRM SLX Web Client.

To set opportunity options:

- 1 From the **Tools** menu, click **Options**.
- 2 Click **Opportunities** tab.
- 3 In the Opportunity Description area, select **Use default naming conventions** check box to allow the script to control the default names of the opportunities. The sample Description field displays the sample name of the opportunity specified by the script. Contact your administrator to ensure if you must select this check box.
- 4 In the **Set estimated close date to x months after opening** field, select the number of months to set the estimated close date for the new opportunities. You can select a value from 0 to 36.
- 5 Select the **Initially change estimated close to last day of month** check box to close the opportunities at the end of the month selected in the **Set estimated close date to x months after opening** field.

- 6 In the **Opportunity Status** field, select the default status of an opportunity. By default, this field is set to Open.
- 7 In the **Opportunity Type** field, select the default type of an opportunity. By default, no value is selected.
- 8 In the **Probability** field, select the default probability of close for new opportunities. The application does not consider this value if the **Sales Process** field is set to a value other than **None**.
- 9 To automatically include new opportunities in forecasts, select the **Add to Forecast** check box. Clear this check box if you do not want to automatically include new opportunities in forecasts. You can also manually select the **Add to Forecast** check box when adding or editing an opportunity.
- 10 For Multi-Currency only: Click the **Default Currency Find** button to select from the list.
- 11 In the **Sales Process** field, select the default sales process for the opportunities. The list consists of all released sales processes. By default, this field is set to **None**.
Note: The Default Sales Process box will be unavailable if the Advanced bundle is not installed.
- 12 In the **Default Contact(s)** section you can select the default contacts that must be added to new opportunities. The Contact options are:
 - Add all contacts associated with account
 - Add only the account's primary contact
 - Add no contacts
- 13 Click **Save**.
You must click **Save** on each tab or your option selections will not be saved.

Changing Your Password

You can change the password with the Options in the Infor CRM SLX Web Client.

To change the password:

- 1 On the **Tools** menu, click **Options**.
- 2 Click the **Password** tab. specify password in the **Current Password** field.
- 3 In the **New Password** field, specify new password.
- 4 Retype the new password in the **Confirm Password** field.
- 5 Click **Save**.

User Profile Options

On the **User Profile** tab, you can control the appearance and behavior of Infor CRM SLX Web Client. These options apply only when the current user is signed in to the Infor CRM SLX Web Client.

To set user profile options:

- 1 From the **Tools** menu, click **Options**.

2 Click **User Profile** tab.

3 If required, change the language settings.

When you change the default language in Infor CRM SLX Web Client, Infor CRM SLX is displayed in your selected language. The list of languages depends on the languages supported by your organization.

- Click the **Language Selection** field and select a language from the list.

4 Click **Save**.

You must click **Save** on each tab or your option selections will not be saved.

Setting Customer Service Options

Customer Service tab allows you to set date and time stamp settings and time tracking options.

To set calendar options:

1 From the **Tools** menu, click **Options**.

2 Click **Customer Service** tab.

3 Under Time Tracking, perform the following tasks:

- To track the processing time elapsed on a new issue, select **Automatically Punch In to a new Ticket** check box.
- To track the processing time elapsed on an existing issue, specify the time elapsed (in minutes) in the **Prompt to Punch In to an existing Ticket** field.
- Select **Display Ticket Activity on Punch Out** check box to display the **Edit Ticket Activity** dialog box to specify activity information when punching out of a ticket.
- Select **Display Ticket Activity on completion of Calendar Activity (Windows version only)** check box to display the **Edit Ticket Activity** dialog box to specify the activity information for a completed calendar activity.

Note: This option only applies to the Windows Client.

4 Click **Save**.

Installing Infor CRM SLX Mail Merge For Microsoft Word

Infor CRM Mail Merge for Microsoft Word provides support for Mail Merges.

Note: If you have installed a previous version of the Infor CRM SLX Mail Merge for Microsoft Word add-in, you must uninstall the previous version of Infor CRM mail merge for Microsoft Word before installing the latest version.

To install Mail Merge for Microsoft Word:

- 1 Close Microsoft Word.
- 2 In the Infor CRM SLX Web Client, click **Options** on the **Tools** menu.
- 3 Select the **General** tab.
- 4 Click **Install Mail Merge for Microsoft Word**.
- 5 Open the **InforCRMWordAddinSetup.exe** from your **Downloads** folder.
- 6 Select the **I agree to the license terms and conditions** check box.
- 7 Click **Install**. The default install location is: *C:\Users\username\AppData\Local\Infor.CRM.Word.Addin*
- 8 Click **Yes** to confirm the install the required add-in.
- 9 Click **Close**.
- 10 Open Microsoft Word.
- 11 If prompted, click **Install** on the **Are you sure you want to install this customization?** window.
- 12 Set up the Infor CRM options after installation.
 - Click **Infor CRM Options** on the **Mailings** tab.